



# VENDOR APPLICATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Describe items to be sold: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## CONTACT

✉ mainstreet@anniston.al.gov

☎ (256) 231-7633

## SOCIAL

f Main Street Anniston

📷 Mainstreet\_Anniston

🌐 NobleStreetFestival.com

Informational or Non-Profit - \$50

Artisan/Craft/Merchandise- \$100

Single Item Food Vendor - \$100

Full-line Food Vendor - \$150

Additional 10x10 Space - \$50

## MAIL APPLICATION:

🏛 City of Anniston  
C/O Main Street  
Anniston  
PO Box: 2168  
Anniston, AL 36202

Disclaimer: I hereby release and forever discharge the City of Anniston, and/or any of its members from responsibility, personal liability, loss or damage in connection with this event. Food vendors must comply with Alabama Department of Public Health guidelines. Signature below indicates vendors acceptance to all policies set forth by the City of Anniston as listed on the next page of this form, as well as policies and/or guidelines that may develop after signing this document. I also understand that if I violate these policies, I will be asked to leave the festival and may not be considered for future events. I have read the terms and conditions and acknowledge my consent of these parameters.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**NO REFUNDS OR CANCELATIONS.** A signed application is a commitment to participate in the festival and an acceptance of disclaimer. Accepted vendors will be notified on March 1, 2024. Applications received after this date, will be notified within 2 weeks of receipt of application. **Deadline for applications: April 1, 2024**

**What to expect:**

The annual Noble Street Festival (NSF) is held in conjunction with the Sunny King Criterium (SKC), a professional cycling road race. The “crit” draws professional, junior, and amateur cyclists and cycling teams worldwide.

Attendance for the one-day event averages 8,500-10,000 annually with peak attendance from noon to 2pm, and again in the evening during the professional category men’s and women’s races. (Attendance is not guaranteed). Noble Street Festival is held along the 900 and 1000 blocks of Noble Street, a portion of 10th Street, and a portion of Wilmer Avenue.

Vendor applications are juried. Vendors with innovative and original products will receive priority. We desire vendors that complement our business community and enhance festival attendees’ experience. For best consideration, include photographs or a website address with images of your product for review. Accepted vendors will be notified on March 1, 2024, and every 2 weeks after this date, as they are received.

**Promotions:**

NSF and SKC are broadly promoted via radio, television, social media, State tourism resources, local and regional newspapers, and more. Vendors are expected to promote their participation in this event. Vendors registered by March 1, 2024 are included in the online NSF vendor listing.

**Noble Street Festival is managed and operated by the City of Anniston. Please direct questions or concerns to Festival Director, Karla Eden, at [keden@anniston.al.gov](mailto:keden@anniston.al.gov) or by phone at (256) 231-7633.**

**Set Up / Break Down**

Set-up begins: **Saturday, April 13th, 6am.**

You will be given a specific window of time to arrive according to your placement within the festival. Failure to arrive as scheduled may result in your removal from the event, or being required to wait outside of the festival boundaries till accommodations are made for a different location.

Break Down: **Saturday, April 13th, 7pm**

Vendors are committed to the full festival time. **No break down will be allowed prior to 7pm.** Failure to comply with these rules may result in being denied participation in Noble Street Festival and/or other Mainstreet Anniston events.

A festival map will be emailed to vendors one week prior. Review this map and the attached instructions so that you know when to arrive, where to set-up, and where to move your vehicles.

**What we expect from our vendors:**

Spikes are not allowed in pavements. **Sandbags and/or tent weights are REQUIRED.**

There will be no generators allowed on Noble Street. Vendors in this location, in need of electricity, may request power be provided. Electricity is not guaranteed.

Food trucks are required to provide their own generators, unless accommodations have been acquired through the Noble Street Festival Director.

You must provide your own tents, tables, chairs, and trash bins (for trash generated at your booth). Please keep your vending area neat and clean.

