



Saturday, July 3,
11 AM to 7PM
Application Deadline:
June 18, 2021

Noble Street Festival Vendor Application

Download, print and complete application. Mail with check made payable to City of Anniston, Attn: NSF Coordinator, PO Box 2168, Anniston, AL 36201.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 CELL# _____ EMAIL _____

Note: Email is the primary communication channel between you and the festival coordinator.

If Food Vendor, please describe the food items you will be selling:

If Craft/Other Vendor, please describe the items you will be selling:

I am a vendor that will require access to electricity

Special requests: _____
 accommodation not guaranteed

Select Vendor Type:	Amt.
<input type="checkbox"/> Full-line food vendor	\$100
<input type="checkbox"/> Single Item food vendor	\$50
<input type="checkbox"/> Art/Craft Vendor	\$50
<input type="checkbox"/> Informational/Non-profit	\$30
<input type="checkbox"/> Please invoice me electronically	

City sales tax at a rate of 5% is required. Vendors will receive sales tax forms and collection envelopes at the event.

Disclaimer: I hereby release and forever discharge City of Anniston represented therein and/or any of its members from any responsibility, personal liability, loss or damage in connection with this event. Food vendors must comply with Alabama Department of Public Health guidelines. Signature below indicates vendors acceptance to all policies set forth by City of Anniston as listed on the reverse/next page of this form as well as policies and/or guidelines that may develop after signing this document. I also understand that if I violate these policies, I will be asked to leave the festival and may not be considered for future events. I have read to the terms and conditions and acknowledge my consent of these parameters.

APPLICANT SIGNATURE _____

DATE _____

NO REFUNDS, CANCELLATIONS or RAIN DATE. An accepted reservation is a commitment to participate in the festival and an acceptance of the disclaimer. Accepted vendors will be notified within 2 weeks of receipt of application. **Deadline for all vendor applications is June 18, 2021.**

Noble Street Festival

Vendor Information and Application

WHAT TO EXPECT

The annual Noble Street Festival (NSF) is held in conjunction with the Sunny King Criterium (SKC), a professional cycling road race. The "Crit" draws professional, junior and amateur cyclists and cycling teams from around the world.

Attendance for the one-day event averages 4,000 with peak attendance from noon to 2 PM and again in the evening during the professional category men's and women's races. (Attendance not guaranteed.) Noble Street Festival is held along the 900 and 1000 blocks of Noble Street.

Vendor applications will be juried by the festival advisory team. Vendors with innovative and original products not currently offered by our downtown restaurants and retail businesses will receive priority. Commercial products are avoided. Only a select number of vendors will be accepted. We desire vendors that compliment our business community and enhance festival attendees' experiences; and we genuinely want you to be successful.

This is a juried event. Vendors accepted for vending will be notified within 2 weeks of receipt of application. If your application is denied, your check will be returned. Commercial products not allowed. For best consideration, include photographs or a website URL with images of your products for the festival advisory team to review and make their decision.

PROMOTIONS

NSF and the Sunny King Criterium are broadly promoted via radio, television, social media, State tourism department resources, local and regional newspapers and more. Vendors are expected to promote their participation in this event. Vendors registered by March 1 are included in the online NSF vendor listing.

SET UP/BREAK DOWN

Set-up Begins: Saturday, July 3, from 6AM - 8AM

Set-up Complete/vehicles moved: By 8 AM

Break Down: Saturday, July 3, 7 PM

A festival map will be e-mailed to vendors one week prior to the festival. Review this map so that upon arrival you know how to enter the festival, where to set up and where to park vehicles.

Spikes are not allowed in the pavement. Vendors are not permitted to exceed designated marked space. If you believe you will need more space than 10x10-ft, you are welcome to purchase an additional booth space.

PARKING AND TRAFFIC

The festival area and race course is closed to traffic in the early morning on the day of the festival. Understanding how to access the festival area for set-up is important. In addition to your vending trailer/tent, you are allowed one vehicle in the vendor area to unload supplies during setup. All vehicles used for supplies must be removed from the festival area **no later than 8 AM**. Parking for vehicle(s) is available within walking distance from the vendor area. You will receive further instructions in advance e-mail communications.

WHAT WE EXPECT FROM OUR VENDORS

Only food vendors have access to electricity. Vendors are discouraged from bringing their own generators, as the city will instead work to provide electricity.

You will be expected to provide your own tables, tent, and chairs.

Bring trash bins/bags for trash generated by you and patrons at your booth. Please keep your vending area neat and clean.

REFUNDS, CANCELLATIONS or RAIN DATE. An accepted reservation is a commitment to participate in the festival and an acceptance of the disclaimer. Accepted vendors will be notified within 2 weeks of receipt of application. **Deadline for all vendor applications is June 18, 2021.** Late applications will be automatically rejected.

Noble Street Festival is managed and operated by the City of Anniston. Vendor fees support the activities of historic downtown Anniston. Please direct questions or concerns to the festival coordinator, Jackson Hodges, at jhodges@anniston.al.gov, or the Main Street Event Coordinator, Karla Eden, via email at keden@anniston.al.gov or via phone at 256-371-3711