

Summit Memo

A Summary of the Community Summit
November 19, 2013

One City, One Vision
Community-driven Strategic Plan
Anniston, Alabama

December 20, 2013

ONECITY
ONEVISION



Memo

January 6, 2014

To: Vaughn Stewart, Mayor, City of Anniston
Brian Johnson, City Manager, City of Anniston
Toby Bennington, City Planner, City of Anniston
Ellen Bass, Steering Committee, Project Coordinator
Ann Welch, Steering Committee

From: Jamie Greene, AIA, AICP
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Re: One City, One Vision Community Summit

This memorandum summarizes the Community Summit conducted for the City of Anniston on November 19, 2013. It is organized into the following structure:

- I. Overview
 - A. Purpose
 - B. Summit Format
 - C. Major Outcomes
- II. Summit Results
 - A. What we heard
 - B. Who we heard from
- III. Appendix
 - A. Draft Goal Statement Database
 - B. Action Worksheet Database
 - C. Exit Questionnaire Summary
 - D. Summit Agenda
 - E. Draft Goal Statement Worksheet
 - F. Action Worksheets
 - G. Presentation PowerPoint

I. OVERVIEW

On November 19, 2013, One City, One Vision conducted the Community Summit which built off the input and ideas gathered at the Kick-off Workshops in September, 2013. The Summit was held from 6-8pm at the Anniston City Meeting Center.

The room was organized into zones based upon the topics; Arts and Culture, City Image, Community Services, Learning, Place, Prosperity, Safety and Transportation. These topics were determined based upon the input gathered at the Kick-off Workshops. Participants chose a particular topic area they were interested in working on for the evening and were seated at tables within that zone in groups of eight. Each group had a table leader who recorded the ideas, feedback and discussions. The table leaders ensured that the group stayed on topic and everybody had a chance to be heard.

The Summit was kicked off by the Anniston High School Marching Band and the Annabelles followed by a performance by a young violinist.

A. PURPOSE

The purpose of the Community Summit was to:

1. Share the results and feedback gathered at the Public Kick-off Workshops.
2. Review the draft goal statements by having the citizens rank the statements and provide any comments or feedback on the goal statements.
3. Engage citizens to prioritize and refine the actions for each of the topic areas.

B. SUMMIT FORMAT

The Community Summit had two distinct parts:

1. Kick-off Workshop Results – A short presentation of the results from the Kick-off Workshops was shared which included; who we heard from (the demographics of who came to the workshops) and what we heard (clarifying issues, filling in missing issues and prioritizing where to start). Draft goal statements were also shared.
2. Small Group Work – The small group work included two exercises.
 - a. Goal Statements - Participants were asked to rate the draft goal statement on a scale from one to five of how strongly they agreed with the statement. They circled their ranking number and were given space to provide comments or feedback about the goal statements. In total nine goal statements were rated and reviewed at the Summit.
 - b. Actions - Participants worked in small groups to complete an action worksheet on a particular topic. They were given a list of actions (which had been developed at the Kick-off Workshops) and told to pick the five most important actions. They were then asked to discuss and provide any additional comments about why those actions were the most important. They were also given space to fill-in additional/new actions the group might have come up during the discussion.

C. MAJOR OUTCOMES

1. Nearly 250 people attended Community Summit – This is very impressive turnout for a community of Anniston's size.
2. Of the people in attendance at the Summit, 60 percent had attended the Kick-off Workshops.
3. In total, nearly 150 actions were considered, prioritized, discussed over the course of the evening.
4. The Community Summit had a high satisfaction rate (98 percent average) – people felt their ideas were heard, they were comfortable working in their small group and they would like to continue to participate in the process.
5. The draft goal statements were all strongly supported with the average ranking being 4.5 out of 5 in support of the goal statement.

II. SUMMIT RESULTS

The remainder of this memo summarizes the input gathered during the Summit. The results are organized into two sections with corresponding sub-sections:

A. What we heard

- Draft Goal Statements
- Actions

B. Who we heard from

- Outreach
- Demographics
- Motivation
- Satisfaction

A. WHAT WE HEARD

In total, nine Goal statements were tested with the public and nearly 150 actions were considered across all the topics during the Summit.

Draft Goal Statements

During the first small group exercise, participants were asked to review the draft goal statements and indicate on a scale from one to five how strongly they agreed with each statement (A goal is an outcome expressed in simple terms). The draft goal statements were developed from the treasure exercise input collected at the Kick-off Workshops. Draft goal statements are listed below in alphabetical order, not in order of preference or importance. Although all draft statements received favorable ratings, the goal statements have been revised to address some specific comments that were expressed as a part of the goal ranking activity.

Arts and Culture (4.5 out of 5 ranking)

Current statement

Plentiful activities and cultural offerings for all ages that are well-supported.

Revised statement

Plentiful activities and cultural offerings for all ages that are well-supported, both financially and in participation.

City Image (4.5 out of 5 ranking)

Current statement

A proud and friendly community that promotes its unique story and is attractive to visitors, investment and new and former residents.

Revised statement

A proud and friendly community that promotes its unique story and is attractive to visitors, business and new and former residents.

Community Services (4.5 out of 5 ranking)

Current statement

A coordinated and consolidated system of services for all members of the community that is visible and easy to understand.

Revised statement

A coordinated and consolidated system of services for all members of the community that is visible and easy to understand and centrally located.

Leadership (4.6 out of 5 ranking)

Current statement

Engaged, vested and effective public and private leaders that collaborate for the good of the Anniston community.

Revised statement

Engaged, fully committed and effective leaders from all sectors – public, civic and private – that are approachable and collaborate for the good of the Anniston community.

Learning (4.5 out of 5 ranking)

Current statement – no change

Effective and well-regarded educational programs - from pre-kindergarten to vocational to higher education to life-long learning - that nurtures individuals and enhances economic opportunity for the community. For K-12, a diverse curriculum is offered, innovation is demonstrated, facilities are efficiently used and maintained, parents, teachers and community leaders are actively involved, and a more positive image is enjoyed.

Place (4.4 out of 5 ranking)

Current statement – no change

Attractive and well-maintained natural areas and man-made areas that are points of pride for residents and impressive to visitors and investors.

Prosperity (4.5 out of 5 ranking)

Current statement

Broad opportunities for enhanced economic activities that are defined by; a stream-lined coordination, a business friendly approach, diverse jobs and investments, a capable workforce, and leveraged assets.

Revised statement

Broad opportunities for enhanced economic activities available to all citizens that are defined by; a stream-lined coordination, a business friendly approach, diverse jobs and investments, a capable workforce, and leveraged assets.

Safety (4.6 out of 5 ranking)

Current statement

A sense of security and well-being that is felt throughout the community.

Revised statement

A safe community – in reality and perception – for all citizens.

Transportation (4.5 out of 5 ranking)

Current statement

A well-maintained transportation network that serves the community in a clear and friendly way, including roads, bus, pedestrian, and bicycles.

Revised statement

A well-maintained transportation network that serves the community in a clear, convenient and friendly way, including roads, bus, pedestrian, and bicycles.

Actions

During the second small group exercise, participants were asked to review a list of actions that were generated during the Kick-off Workshops for their topic. After silently reviewing and choosing their top 5 actions, each person shared their top 5 actions so a table tally could be tabulated. Once the table had calculated their top 5 actions they recorded them on the action worksheet and then discussed why each action was a priority. See tabulated results below. For complete database including comments, please see Appendix B.

Arts and Culture (16 actions considered, 3 tables)

Priority Actions (from the Summit)

1. Develop community cultural calendar to bring people to the city. (3 out of 3 tables)
2. Create more youth activities (art programs, bring back the fair, dance and music school, music program in elementary school, go cart course, arcade, tutoring classes at centers (not just basketball). (3 out of 3 tables)
3. Create a Community Arts Center. (2 out of 3 tables)
4. Develop a program to leverage existing arts and cultural organizations. (1 out of 3 tables)
5. Create new arts and cultural events / opportunities. (1 out of 3 tables)

Additional Actions

6. Create a professional advertising campaign that promotes Anniston in positive way

7. Build a minor league baseball stadium to attract a Braves farm team (Fits with Braves desire to bring minor league teams within 3 hours of Atlanta)
8. Create a “young person’s club” (a place to dance and hang out with friends)
9. Create a \$1 movie theater
10. Bring back Sheriff’s Department game truck
11. Build a facility that is flexible and allows for performing arts
12. Create a city Arts Council that will operate a new arts facility
13. Create more festival and fairs
14. Create a local concert series that takes place in the parks
15. Create more science based hands-on events
16. Create a film festival

City Image (10 actions considered, 3 tables)

Priority Actions (from the Summit)

1. Strengthen and promote the safety of established mature neighborhoods. (3 out of 3 tables)
2. Work with local media to ensure a positive community image. (3 out of 3 tables)
3. Focus on increasing the aesthetics of existing neighborhoods. (3 out of 3 tables)
4. Reduce number of vacant buildings. (3 out of 3 tables)
5. Launch a coordinated marketing campaign for the Anniston. (3 out of 3 tables)

Additional Actions

6. Hire public relations staff person
7. Reduce litter and increase street cleaning
8. Develop more aggressive historic preservation program with identification of Anniston’s historic districts.
9. Develop more events for the city
10. Restore public facilities and existing structures (like Reilly Lake).

Community Services (21 actions considered, 3 tables)

Priority Actions (from the Summit)

1. Develop a summer youth program. (3 out of 3 tables)
2. Develop more services for the homeless. (2 out of 3 tables)
3. Promote “free activities” in the city. (2 out of 3 tables)
4. Create a program to use incarcerated inmates to build and fix up homes. (1 out of 3 tables)
5. *There was a 5 way tie for the 5th priority action between actions 6,7,8,11,13 below*

Additional Actions

6. Create program for retirees to help in schools (tutoring, reading etc.)
7. Centralize all social services – one place to register
8. Create a recycling center
9. Use radio for Mayor to address certain issues and update community on future plans
10. Create complex for all sports (in one place)
11. Create a program to get school productions (plays, programs etc.,) out into the community
12. Make World Changers program year round (could work to redevelop nuisance housing)
13. Provide resources for former prisoner re-entry.
14. Communicate activities and programs in a better way.
15. Provide a shelter that is heated which has shower/bathroom and cooking facilities.
16. Create an organization or person to be a homeless/low income advocate.
17. Develop a framework to measure common outcomes for all youth development programs across the community.
18. Training program for youth development leaders in community.
19. Establish a youth as change agents leadership council.
20. Develop neighborhood leaders.
21. Develop a program for developmentally challenged and autistic children.

Learning (30 actions considered, 9 tables)

Priority Actions (from the Summit)

1. Create a program to increase / encourage parental involvement – meetings, support, resources. (5 out 9 tables)
2. Create an internship program with business community. (5out of 9 tables)

3. Start a Pre-K program. (5 out of 9 tables)
4. Create a vocational / career tech program / school. (4 out of 9 tables)
5. Create a positive advertising campaign to address public perception of schools. (4 out of 9 tables)

Additional Actions

6. Consolidate schools and combine with County system
7. Convert Board of Education from elected to appointed positions
8. Develop a plan (with current industries) to offer programs to prepare students for jobs in the community
9. Implement program similar to “Get Caught Studying” (by Reverend Nettles)
10. Develop methods of community outreach to emphasize value of education
11. Create adult re-education program
12. Hire more counselors for schools (start career guidance, life skills and parenting skills early)
13. Build tutoring into the school day
14. Start an education mentoring program by corporations
15. Create magnet schools within county system
16. Expand public library reading program to neighborhoods
17. Create program for collaboration between surrounding colleges and community schools
18. Use community volunteers to help teachers (with non-teaching tasks) and provide reading and homework help
19. Create after school programs
20. Change passing grade standards to be higher (from 50 to 70)
21. Develop vocational school at Ft. McClellan
22. Create incentive program for students to study/do well in school
23. Develop program that connects interests of students to professionals (authors, songwriters, musicians etc.)
24. Create more career days at school
25. Create a magnet school at Ft. McClellan focused on science and math.
26. Create a curriculum that teaches to the standards not to the tests.

27. Develop a program to increase accountability of teachers, students and parents.
28. Create a school day care for teen moms.
29. Develop program for more educational field trips
30. Create rewards program for doing well in school.

Place (20 actions considered, 5 tables)

Priority Actions (from the Summit)

1. Clean up vacant lots (put community gardens there). (5 out of 5 tables)
2. Start a program to clean up vacant and dilapidated buildings. (5 out of 5 tables)
3. Create legislation to require standards to maintain property, buildings etc. (4 out of 5 tables)
4. Designate historic districts. (4 out of 5 tables)
5. Develop an incentive to facilitate the purchase of abandoned/vacant homes. (3 out of 5 tables)

Additional Actions

6. Remove excess billboards.
7. Start an incentives program to clean up storefronts and create businesses.
8. Clean up more areas (south Noble Street).
9. Increase landscaped medians where possible.
10. Create legislation to prohibit parking vehicles in yards.
11. Increase police force.
12. Increase code enforcement.
13. Start program to encourage biking and pedestrian traffic in downtown.
14. Create program to help the lower income areas afford appropriate repairs (many historic resources are in the lower income areas).
15. Create a program (city or non-profit) that funds historic preservation.
16. Develop grant program to tear down dangerous/dilapidated houses.
17. Develop artistic motifs for downtown (city branding).
18. Create nice green spaces by planting trees downtown.
19. Reduce check cashing businesses.

20. Develop home ownership program to assist residents.

Prosperity (29 actions considered, 7 tables)

Priority Actions (from the Summit)

1. Complete the Veterans Parkway. (5 out of 7 tables)
2. Provide tax incentives for new businesses to come to Anniston. (5 out of 7 tables)
3. Create incentive programs for small business (revolving loan funds, 1 stop shopping for licenses. (4 out of 7 tables)
4. Develop a retirement community at Ft. McClellan. (3 out of 7 tables)
5. Hire an economic development staff member. (2 out of 7 tables)

Additional Actions

6. Create a professional advertising campaign that promotes Anniston in positive way
7. Hire a person solely focused on bringing in industry
8. Create an industrial park at Ft. McClellan
9. Promote Anniston Airport for general and corporate aviation / develop its potential
10. Develop and implement skills based training / curriculum in partnership with industry and businesses
11. Require city employees to live in the community they are representing
12. Review taxation / build tax base
13. Create a restaurant district in downtown
14. Create gateways to the city
15. Develop a “research triangle” between JSU, Auburn and Alabama
16. Create a co-op program for local businesses
17. Create a program for business owners to hire felons who want to start over (tax incentives)
18. Create a “one stop” shop for doing business at City Hall
19. Develop a marketing campaign for the museums to jump start tourism
20. Create a hotel / convention center
21. Develop a hotel and convention center at McClellan
22. Create walking trail map that promotes natural assets (Ladiga etc.)

23. List Anniston's assets in Alabama tourism book.
24. Build an adventure park.
25. Clean up public housing and improve landscape.
26. Create an entrepreneurial center in downtown
27. Expand Spirit of Anniston
28. Create an arts center downtown
29. Develop light industry and manufacturing in "brownfield" space in west Anniston

Safety (7 actions considered, 1 table)

Priority Actions (from the Summit)

1. Develop neighborhood watch groups in each neighborhood. (1 out of 1 tables)
2. Create a program to make public more aware of potential health issues related to pollution. (1 out of 1 tables)
3. Increase police visibility throughout all neighborhoods to ensure residents feel safe. (1 out of 1 tables)
4. Use the best graduates from the police academy to serve Anniston's streets. (1 out of 1 tables)
5. Develop a drug task force within police department. (1 out of 1 tables)

Additional Actions

6. Increase the public service worker's wages to incentivize their performance.
7. Create program to notify city of traffic hazards such as trees, signs etc.

Transportation (17 actions considered, 2 tables)

Priority Actions (from the Summit)

1. Add more signs to direct people to Anniston and local attractions. (2 out of 2 tables)
2. Create transportation options for the elderly. (2 out of 2 tables)
3. Improve bus shelters / infrastructure. (1 out of 2 tables)
4. Expand transit into surrounding areas for jobs (Jacksonville, Oxford). (1 out of 2 tables)
5. *There was a 2 way tie for the 5th priority action between actions B and E below*

Additional Actions

6. Rework bus schedules to make them shorter
7. Finish bypass
8. Create a way for public to report issues with roads or infrastructure
9. Get new busses / renovate the busses
10. Add bike lanes, signage and larger shoulders throughout city.
11. Expand Ladiga Trail into Anniston
12. Expand hours of bus service till 8pm
13. Increase signage, maps and advertising
14. Add pedestrian facilities (sidewalks, crosswalks, signals esp. on Golden Springs)
15. Post bus routes throughout city.
16. Improve lighting near bus lines
17. Improve bikability and walkability

B. WHO WE HEARD FROM

The Community Summit gathered input from nearly 250 participants. That number does include volunteers and table leaders, but not some staff and participants who did not sign an attendance sheet. Of the people in attendance, 38 percent reported they had participated in the Get Moving Community Survey in 2011, 53 percent had participated in a Listening Session conducted earlier in 2013 and 60 percent had attended one of the Kick-off Workshops in September of 2013.

Outreach

In order to let people know about the choice to get involved in One City, One Vision and attend the Community Summit the planning team, steering committee and staff conducted several outreach tasks:

Press

1. Print ad in Anniston Star
2. Print ad in Star Plus
3. Online ad www.Annistonstar.com
4. Letters to the Editors (weeks leading up to the Summit)

Social Media

1. Weekly posts

Electronic/Email

1. Multiple email blasts between Kick-off Workshops and the Summit.

General Publicity

1. Summit Posters – hung around the community.
2. Rack cards – distributed to schools, churches and businesses around the community.

The following are a summary of key points about workshop participation based upon the exit questionnaire responses. We received a total of 200 exit questionnaires. Please see Appendix C for full exit questionnaire responses.

Demographics

The exit questionnaires provide insight into the demographic makeup of participants. This information is *not* intended to offer statistical validation of the process, but to understand the characteristics of those that participated (The exit questionnaire data reflects only those who responded, not all participants). Also, since not all participants answered every question, there may be variation in total responses among different topics.

Age. Thirty-two percent of participants were older than 65 years of age. Thirty-five percent identified as being between the age of 55-64. Only 17 percent identified with being younger than 44 years old. While a much larger percentage of the participants were older, this does track with Anniston's census data which indicates that the population in Anniston is an older, aging population.

Race. Sixty-three percent of participants identified as White / Caucasian and 32 percent identified as Black / African American. This distribution differs from Anniston's census data which indicates Anniston has 45 percent White / Caucasian and 52 percent Black / African American.

Income. The highest percentage of participants (47 percent) identified themselves as having household incomes exceeding \$75,000 per year, while only seven percent reported earning less than \$10,000 per year. Compared with the Census, this distribution of income is significantly different than the averages for the community. The Census indicates that 19 percent of Anniston's residents make more than \$75,000 per year and 19 percent make less than \$75,000 per year.

Educational Attainment. A significant number of participants (70 percent) identified as having a degree at or above a bachelor's. This included 33 percent of participants with a Masters or Ph. D. Sixteen percent of participants identified as having some college. Compared to the Census, the meetings educational attainment statistic's skewed higher than what would be expected. The Census counts 21 percent of Anniston's residents with bachelor's degree or above.

Motivation

The exit questionnaires polled participants about their interests and opinions about the Summit. The results indicate overwhelmingly high levels of satisfaction.

a. How did you hear about this workshop?

- 41% of respondents indicated that they heard about the Summit through word of mouth
- 20% of respondents indicated that they heard about the Summit through an email blast.
- 15% of respondents indicated that they heard about the Summit through a newspaper article.

b. Why did you choose to attend the Summit?

Participants had a variety of motivations for attending the Summit.

- The majority of respondents expressed a “love” and “care” for Anniston and were interested in Anniston’s future.
- Specific motivations that were cited most frequently were:
 - What to participate in making Anniston better.
 - Want Anniston to be successful.
 - Want to voice opinions.
 - Want to be part of the solution.

Satisfaction

	YES
Were you comfortable working in today’s small group?	97%
Did you feel your input was heard and recorded accurately?	99%
Will you continue to participate in the planning process?	99%

	Too Long	Too Short	About Right
Rate the workshop length.	15%	1%	83%

III. APPENDIX

The following pages contain the verbatim responses from the Community Summit organized into databases. The appendix is organized into the following structure:

- A. Draft Goal Statement Database A1-A47
- B. Action Worksheet Database B1-B11
- C. Exit questionnaire Summary C1-C10
- D. Summit Agenda D1
- E. Draft Goal Statement Worksheet E1-E3
- F. Action Worksheets F1-F18
- G. Presentation PowerPoint G1-G8

One City, One Vision Community Summit
Draft Goal Statements

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
1	5	Utilize historic downtown as an art and culture tourist destination	5	Historic Districts. Historic Tours. Civil rights tours and districts.	5	Transportation for residents and tourists via bus or taxi.	5	That draw from all ethnic / racial groups of the city.	5	Adult continuing education for vocational readiness and increased community and family health
2	5		5		5		5		5	
3	5	Be sure all are accountable to all	5		5		5	State reps and senator should be involved and present at these events	5	Explore ways to involve parents more effectively.
4	5	Complete support	5	Support	5	All areas of the community need acceptance of community services.	5	Need strong leaders who will lead the community	5	Need more vocational curriculum for students
5	5	Bring music at McClellan back. Symphonic music (like Alabama symphony) or Zian Park.	5		5	Pay policeman and firemen competitive wage! Or higher!	5	Love our new council!	4	Back to basics. Emphasize speaking and writing English correctly.
6	5		5	Abandoned and derelict buildings should be cleaned up, or demolished by owners.	5		5	Mayor and Council are working together!	5	Middle school location should be resolved.
7	5	Concerts in parks. Events like the bike race is great.	5		4	Good neighborhood trash / leaf removed. Promote cleaning up streets from litter. A lot of communities have very good rec. center. Line the one at the root. Help promote it for success.	5	Promote business to invest in community schools	5	A must have!
8	5	Cost free opportunities	5	First impression is usually unchangeable.	5		5	Good communication with the Anniston Board of Education it appears the BOE is defensive and devisive. The future are our youth is in jepardy.		Students graduate from high school with good grades. Ready for employment. Board of education to communicate and cooperate with City management. Seamlessly and without territorial issues.
9	5	Well publicized a must for attendance showing support	5		5		5		5	

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
10	5	Affordable	5	How to get involved? Open	5	I am not necessarily in favor of consolidated ____ do not combine. Do publish, enhance, support.	5	Visible way to get involved in city committees. Have terms.	5	Make enrollemtn in public schools more diversity in the schools. Put elementary school on McClellan.
11	4		5	I believe once the other eight items mentioned here are thriving, our city's image will blossom exponentially.	4		5	Seeing leaders work together the good of the community has been delightful. This plan will help keep future leaders on trade.	5	No brainer. Top school system = economic boost.
12	5	How are we defining well supported? Money? Attendance? Something else?	5	Image isn't just business- Don't throw so much weight behind things on McClellan	5		5		5	This is too broad- pare down to specifically, they apply at all levels
13	5		5	Business instead of investment	5	Accessibility needs to be additional services that are easily accessible.	5		5	Students have access to current books and technology school system provides the curricular training to prepare students for life after high school entry into the workforce or entry into college.
14	4		4	Needs to be physically attractive (ie; better standard of building upkeep, etc.)	5		4		4	
15	5		5			Too vague	5		5	
16	3	This will help to teach young people to leaner the history.	3		2	To help teach all ages how to work together.	1		3	
17	3		5		2		5		5	
18	5	CAST theatre Downtown. Arts center downtown encompassing all forms of arts with heavy education component for our students funded by grants.	4	Once the other ingredients in this document are in place, the city image will be enhanced at home and outside the city.	4	Non profits need to get on the same page by mission statements and clients they serve.	5	On the right path. Need to cultivate new leaders in the community, a well informed citizenry is paramount so that they can make a meaningful impact as volunteers and voters.	5	The most important issue facing Anniston isw Education is the great equalizer and must be enhanced in Anniston if we are to move forward.
19	4	Build upon our museum and park facilities. Consolidate parks to highlight effective (units of divest of)	4	Continue efforts to eliminate "toxic town" moniker and address schools in effective manner	4	We must work together. Consolidate duplicate services to maximize funding resources.	5	Regionalism must remain on the front burner, continuing to remove the barriers that separate neighboring communities and fostering the tools that bring greater good to the whole.	2	Close schools- merge with county system for immediate impact!

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
20	4	Any successful City has strong Arts / culture.	4	Want to move beyond polluted city image.	4		5	I like the current leadership we have!	5	Education must get better!
21		We need more places for people to socialize and be welcomed for their differences! Jesus did!		I want to see up to code residential houses for all citizens of Anniston. No one should be without a home due to income and or resources or because of their background history.		I believe that this city should cater to all counties, cultures, customs, colors, and tounages. I hate prejudice!				I am a teacher and I feel that every teacher has a right to teach. No matter where they are from or what / or how they teach.
22	4	Great idea but greater publicity is needed. The best way to get people to participate is to make sure they are informed of upcoming events.	4		4	Try putting these in the phone book. Have people answer the phone instead of instant messages that lasts for five minutes or more.	5		5	Demand performance- set standards, and require students to meet them. For example, high school students should be able to write coherent sentences and paragraphs
23	5	Unless the City provides activities and cultural offerings many of the citizens of Anniston will not be exposed.	4		4		5	I do not understand private leadership, however,	5	
24	3		4		3		4		5	
25	5		5		5		5		5	
26	5	I would like the support to be in attendance not necessarily money / funding.	5	Anniston's natural beauty sells itself.	5	I feel we already have this with Interfaith, Community enabler and Center of Concern	5	See decisions should be for Anniston as a whale and not by wards.	5	We have too many people on the top and I don't think BOE and City Council work together for the good of the children. Term limits should be considered so representitives do not become stale.
27	4	Still feel like the city is divided in this area	5	This will take all citizens to participate and work together	5		5	Think we have a good start!	5	failure comes from parentparticipation, especially from lower income families. Try to keep more people in Public Schools.
28	4		5		5		4		5	

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
29	5		5	Citizens of our city need to be supportive of our city.	5		5	I believe Anniston's leadership has improved significantly over the past year or so.	5	Anniston City schools doesn't have the monies to maintain adequate buildings for its students. Parents have to become more involved in their children's education
30	4		5		5		5		4	No Pre-K! Children should be with their parents of grandparents. Teach private enterprise, not socialism. Teach history of our founding as a nation.
31	5		5	We need to more will come	5		5	Have more business owners to get involved	5	Get more parents involved
32	5	Great goal, but we are not there yet. Need more activities and more support.	5	We are not attractive for investments- must have better education and unid economic efforts.. All pulling together to promote.	5	Not there yet. Often very difficult to access services.	5	Verdict still out, but the city has made great progress with the last election. Reserve judgement until the tough decisions start getting made. Lots of potential. More than in many years!	5	Support the goal, but not there at this time. Economic potential of our area is severely limited due to our lack of effective learning opportunities.
33	3	Plentiful diverse activities and culturally relevant offerings for all ages that are well supported.	4		4		4	Engaged, rested and effectively connected public and private leaders that strategically collaborate for the good of Anniston community.	3	
34	5	Lecture positive motivated speakers	5		5		4	We need leadership with vision leadership that will listen	5	What we need is innovated life sustaining education
35	5	Not offered in all community. No simple task- for each community- such as west	5	Teach, inform, study and you have to know all of its history	5	All members of the community should have at their disposal services for that needs. Do not price out other projects.	4	Should include all citizens and areas of Anniston	5	Education is the key to empowerment of all citizens of Anniston
36	4		5		1		3		5	
37	5	Setting up places that could support a diverse group of people of all ages to perform.	5	Supporting efforts of Calhoun County Chamber of Commerce to present a positive image of Anniston and surrounding communities.	5		5	Transparency in leadership and direction of City of Anniston. Leaders who not only listen but actively seek comments from citizens of Anniston	5	
38	4		3	Promoting education	33	Specifics on age groups	4	Add: both economic and educational	5	Priority

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
39	4	Need performing arts center in downtown areas	4	Many closed businesses on Quintard and noble Street- buildings have fallen into disrepair. City tried to find funds to take control of properties, then sell properties to developers with the understanding that properties are to be developed within a certain time frame. Otherwise, property reverts back to city.	4	Invest in public housing facilities. Move housing office to downtown area. From current location. Landscaping, modifications, etc.	4		4	Stronger ties to GSCC & JSU for dual enrollment. Even onsite classes at high school
40	4	Depends on how much is to be spent.	5	Important to get economic development. Must advertise and promote in economic development magazines and conventions.	3	City spends too much tax dollars on services	5	Must recruit outside city to get new ideas	5	Charter schools
41	5	By utilizing our downtown area and businesses. More downtown events with a variety of music and art that families can enjoy together would be welcome. Recent Zinn Park concerts are evidence of the type of events that can draw people together. Positive community involvement	5	We need to be more attractive to visitors. If we achieve this, we will attract new residents who will invest in our community	3	Could be better publicized so more people were aware	5		5	
42	5	Lots of cultural activities- museums, knowx cast, music festivals etc. Woodstock SR may not have progress for youth- add elderly as much as for the medium ages.	5	Education has a very poor image and not supported by all citizens. Part political leaders gave Anniston a poor image.	3		5	Very good city leadership has taken a positive approach to appeal to all of the city.	5	This is the area that is the hardest area to correct. Due to racial issues, the schools are not integrated! They have to be outstanding and attractive for students to want to be there.
43	5	Knox is well supported but maybe something a little more affordable for the average citizens!	5		3		4	Much improved! Give us hope!	5	Public education is not a positive image on Anniston
44	4		5		4		4	For the good of Anniston and the surrounding communities. Working together we can accomplish much more.	4	

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Arts and Culture, City Image, Community Services, Leadership, Learning

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45	5	Emphasis should be on getting people involved in creating art. (Dance, visual arts, video and films)	5	See http://Cityofstorytellers.WDNG.net	5	Most definitely. However, economic development should be improved so that the need for social services will be reduced. Need to solve problems not just provide poorly funded	5		5	
46	5	Museum- Knox Concert services these are important to me	5	I would like to see Anniston become the model city again	5		5	So proud of our new city council. They are moving in the right direction	5	So important for our city image
47	5		5	We are a joke to my people of part electives	5		5		5	Teach the teacher not so much increasing money
48	5		5		5		5		5	
49	5	Sometimes I think there are more opps than I am aware of, yet could be more widely publicized. Arts groups could work to have a more pervasive presence	5	As a new resident, I find this largely to be true, although at times, the social life (at times, rich) tends to be obscured.	5		5		4	Innovation should be demonstrated and encouraged. A more positive image should first be projected and promoted before it can be enjoyed
50	5		5	Well liked and followed	5	And walkable!	5	And approachable	5	
51	3		4		3	Work to be done to bring all agents in all locations and easy access	2	Clicks need to be broken up and just do what is right, forgetting their egos!	2	Not what I think was in the the past. Education Board and city officials just stood by and let things go. It can be tuned around.
52	5		5		2		4		3	
53	5		5		5		5		5	Co-op programs for on the job learning
54	5	Cultural diversity	5	Attractive and inviting to visitors as well as industry	5	Specifically catering to senior citizens and retired citizens	5		5	
55	4	What is well supported defined as	5	What is that images and how it come to past	5		4		5	How well it be paid for
56	5		5		5		5		5	
57	5	This doesn't have the feel of my perception of a place like Ashville. Create a community that supports artists and theaters. Writers always ask, what is there to see and do in Anniston	4	How to do? Social media, wikipedia, businesses on google maps / yelp etc.	4		4	As long as transparency is maintained. Fears: leaders will conspire to their own benefit. Good ol' boy pseudo racist clubs	5	Parents need to want to live here and send their kids here

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Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
58	4		4	Improve historic area. Provide renovation to damaged buildings in historic area	3		3		4	
59	4	Our community as a whole need to embrace our community arts / culture program	5	Our city needs to improve it image and attract econoic development and more employment opportunities	5		5	We need more togetherness to improve our cities future	5	A diverse curriculum will improve our students for a brighter tomorrow
60	3	Could become events	1	Proud and friendly but	2	Not coordinate and consolidate	4	Off to a great start!	1	Facilities are not efficiently used
61	5	Knox organization is superb over many communities in the nation..	5		4		5	We have this most certainly now.	5	set goals
62	4	Is what Anniston Lack	5	More people that come more pe jobs more money	5		4	For the most I think the new leadership we have so far is doing good, need to change some more people that have leadership	5	The more educated the city can really advance and be successful
63	5	Build on Zinn Park concerts, all types of music	5		5		5		5	Promote strong vocational programs
64	5	I feel that activities for children should be strongly thought out. Our children need more positive activities to keep them focused on a positive path so that they can become	5		5		5	I feel that we have lacked good leadership in the past, but we seem to be on the right path today	5	
65	5		5		5	Safe housing	5	This is happening now	5	It is hard to draw people into an area when the school does not have a good image
66	5	Concerts in Zinn Park should have designated smoking areas. For all smoke free area, too much smoking going on at the marhall tucker band concert	5		4		5	Politics should remain out of this area so that it is for the good of the community as whole and not to enhance an individual pocket!	5	Vocational curriculum is as important as the higher education
67	5		5		4		5		5	

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Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
68	4	Knox, Community theater, Burman natural history, exceed anything near birmingham in a town through away	3	Community statement but can rebound with support from the right groups and organizational rotary, KOC, PTA, Kowanai, other	4	Mostly so but seems to be the same people doing the work. Need better coordination between diffuel activities	3	New city manager and mayor are a breath of fresh air and goin g forward will be much better with the help of the tax base	2	Need to deserve the Anniston, <<illegible>> consolidate school system.
69	4		5	The city image needs to embrace the surrounding trees and communities	5	The high question how to pay for community services	5			Pre-K must be at the front of the effort because that is where education starts
70	5	Rich cultural activities are important, not just because they are plausible, but be sure they had to a good place to his therefore, good jobs	3		4	The made me coordinated and consolidated	5	This basic building block	5	Early education is especially important. The importance of this cannot be our stressed
71	4	Art and culture are important features of a healthy community but great core must be taken to assure we are developing healthy art and culture. Music, the film industry, and others such home become degraded and will- promoting negative values rather than positive.	5	The past soundedfor have seen Anniston's imageassociates on several fronts. PCB litigation and AOD nerve gas disposal were at the forefront- but should not have been. A bickering and quarallsome city council was another. To rebuild the image in critical.	4		5	Leaders must load with honesty, integrity, fairness and competence. We must cultivate a climate to afford competent and good people to leadership positions.	5	The biggest threat to education is the federal government. How can we get the feds to take them hounds off our children?
72	5		5		5		5		5	
73			5	Optics matter. The city's image is not only needed to promote City's achievements but crucial. To the mindset of people. The psychological minset must change, working with local media will help ensure a positive community.						
74	5	The arts add to any organization / city	5	Excellent!	4		5	Leadership affects everything that we do. Without good leadership, it is extremely impossible to carry out a vision on mission.	5	very true

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Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
75	5	This really needs to be part of the city image. We shall all help prove and what Anniston after for its size, but we can always be better	5	Image is about all that Anniston has to offer. It is about making use of our assets wisely to make our city better. It is about promoting what we have. Image is about what we have portraying in a positive prideful manner.	5	End duplication of services- one stop. Many people that need help do not have the transportation to go from place to place seeking help.	5		3	From what I have seen, the \$\$ is not getting to classrooms. Broken printers- no ink cartridges. It is time to move on with school consolidation
76	5		5		5		4		5	
77	5		5		5		5		5	
78	5		5	I have been a resident here for 15 years. Was not well accepted by the people of this town. I met with unfriendliness etc. The image was not the best. I hope this can be turned around.	5	Must be presented in a way that all can understand. Sometimes we must meet a person on their level without being insulting and negative. I have met some of the rudest people working in some of the community service offices. Talking on phone with friends and family when someone is at the counter waiting to be served. Use of uniforms for some services.	5	Please work together to achieve the desired goals. For the good of ALL the Anniston community.	5	Cannot be obtained teaching objective a day. Students do not learn that way. Parents should be involved with their children's education. Teachers should be allowed to teach. Not complete. Paperwork, which is documentation for fear of being sued, fired, or ridiculed.
79	5	One of the greatest ventures Anniston does well! Certainly needs more enhancement!	5		4	This is the most caring and generous community I have ever known.	5	A true shortcoming in our community: where are all the leaders of years ago? Without leadership, we are going nowhere.	5	We desperately need! Perhaps our greatest failure
80	5	More arts programs need to be made available, the earlier the better. Encouraging and maturing creativity and free expression makes for a fuller life experience.	5	Continuous consistency in living up to "one city, one vision" welcoming and inclusive community culture.		No strong opinion- support coordination and limiting duplication of services	5		5	All other successes for our community depend on this being properly dealt with- whether that is setting up a superior system or timing it over to the community
81	5	Arts enhance our community as many level including economic. The AHS band students exemplify arts as well as full concerns or professionals	5	This is elementary! And at many levels of City departments should be paramount coordinated! There should be no embellishments or diminishment without consensus. Ugly graffiti was rep of a proud consensus! Ugly graffiti not representative of proud community- and we paid for it?	5	Evidently we have great overlap in our community of services, greatly control of them is critical, crucial and obvious!	5		5	This does require some big thinking! <<illegible>> Certainly expect more for our money

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Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
82	4	CAST, Knox concert series- we have a good foundation in Anniston to build on	5	There are many beautiful areas in Anniston, but we need much work in our physical appearance	5		5	Very important with our new leadership with the mayor and the city council and their entire endeavors to improve the community	5	Need to enhance vocational training and apprenticeship in our high school
83	4	Amphitheater, possible at McClellan	4		3		4		4	
84	5	Performing arts center	5	Advertising	4		5		5	Positive image is important to new comers
85	5		5		5		5		5	
86	4		3		4		5		2	
87	4		5		5		3		4	
88	4		3		4		4		3	
89	5		5		5		5		5	
90	5		5		5		5		5	
91	5	More offerings	4	Need Working on	5	The easier the better	5		5	
92	5		5		5		5	add integrity	5	
93	3		4		4		4		5	
94	5		5		5		5		5	
95	5		5		5		5		5	
96	5		5		5		5		5	
97	3		5		3		4		5	
98	5		5		5		5		5	
99	3	There is a lack of things to do for teens and young adults	3	Proud and friendly but is not attractive to investment because of poor education and declining property values	3	Not very visible. Busses without bus stops and public maps on the street.	4	Seems to be some resistance to work together among groups	3	There is support and effort. It just that the issue that the schools are segregated voluntarily. Is hard to overcome need vocational school, magnet school, more parent involvement
100	5	I found that I drive to Birmingham or Atlanta frequently for activities and cultural offerings	5	This is a key in bringing in new business / people to our community	3	I believe we should help the less fortunate. I don't know how difficult to navigate the services	5	Public and private partners are essential for success	5	Families and businesses will want to move here if we have an excellent educational system
101	5		5		5		5		5	
102	5	Arts and culture provide a higher quality of life and while Anniston has some opportunities and it needs to improve	5		5	I think Anniston has a good group of nonprofits but many need more funding. 211 is a great resource that should be promoted throughout the community to make access to services better known.	5	Anniston has suffered in the past due to poor leadership but with the new council and mayor, things are improving	5	The Anniston school system must change for the better in order to draw more business and industry. Drop out rate is far too high
103	3	Need additional cultural offerings for children	3		2	Greater visibility and communication of services is needed	4		2	All areas listed need improving

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
104	5	Offer quarterly concerts. Utilize graphic artists from area and Jacksonville to enhance downtown	5		5		5		5	Implement charter schools or magnet schools or close public system and integrate into county. These students are isolated economically and racially, which is a huge negative
105	4		4		4		4		5	This is of the utmost importance for the entire strategic plan. This MUST BE priority #1 for our community and area.
106	4	Plentiful- what is this? Or what does it mean? Must be specific per diversity group	5	Does investment mean jobs?	4	Agree but the statement is too broad	5	I don't know what this means- a lot of wonder without true meaning	5	Break out to more specific sub groups and outcomes
107	4	We need a menu system like McDonalds where citizens can choose what interests them most	3	I hear many stories of how difficult it is to invest in new business because of roadblocks	3	This seems confusing to me		Great goal- impossible to pull off too many particular interests	4	I see very little of this, or any evidence of anything beyond k-12 and college
108	5	Education should aid in developing a well rounded individual, no arts and culture is counter to this educational mission	5	First impression is important to retain interest of visitors, investment and new former residents. Empty building that are unattractive does not help	5	I think this community for having a United Way agency to strongly aid in this area.	5	The leadership of this community is moving in the right direction with the new elected individual. Keep moving forward to create a positive outcome.	5	New to this community I have found many position things about the schools in Anniston, but what I hear from the community itself is not good.
109	4	Needs to be a balance between academics and cultural and sports activities on the schools community cultural activities all welcomed	5	Very important- Anniston has a history that needs to be carried on.	5	Have many homeless, needy people in our community that we need to step up to the plate and call for	5	Leadership needs to set the example- take action with a plan, keep community informed to maintain interest to the involved.	5	Critical all learning centers is started at a peak level- good study habits, self esteem, creativity, goals, and objectives
110	5	Improve communication between 25 to 35 years old with the city movement and its operation	4		4		4	Include more activities for students to work with city government	5	
111	5		4	Green, sustainable and resilient	4	and access	5		4	Integrated system- the system can't be 98% African American in a town with 48% white population
112	3		4		5	One location that provides all services	3	Love	5	Support the entire system with the necessary funds
113	4		5		4	Public works does a very good job of keeping the city maintained	4		4	It all starts at home with the parents and how they raise their children. Parents must stay involved.

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Arts and Culture, City Image, Community Services, Leadership, Learning

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114	3	There needs to be activities throughout the summer months that will pull the people together	4	Needs to include the history that all the people had done throughout Anniston and the United States	3		5		4	
115	5		5		4		5	Encouraging the participation of the residents as stakeholders	5	Vocational training leading to college enrollment linked to job skills and workforce demand
116	5		5	Must provide safe place to visit. Must stop negative image ie, PCB. Cleanup on lack of chemical demolition which is over. Clean up areas	4		5		5	Need to instill discipline to students
117	4		4		5		5	We have a great team in place. They seem to work well together.	5	So many good kids in Anniston, We need to explore ways to keep these kids motivated.
118	5		5		4		5		5	music and art programs are essential technical training in health related fields.
119	4		5		3		3		5	
120	5		5		5		5		5	Arts and music classes in elementary schools
121	5		5		5		5		5	
122	5		5		5		5		5	Reject core curriculum from Feds
123	5		5		4		5		5	
124	4		5	Promotes its unique features	4	Strongly support the idea of coordination of services	5		4	Add economically supported by the city community. Note: If this can't be achieved in separate city system, continue to explore consolidation with larger county system.
125	5		5		5		5		5	There is nothing indicated for higher academic standards. I believe academic standards must be set. I also don't see any indication that the academic problem had been defined. Other factors affecting learning.
126	5		5		5		5		5	

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Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
127	5		4		3	Need more shelters for the homeless. All community centers should have a library.	3	Better than the Robinson administration for now.	3	Need a lot of improvement and a lot of support from the mayor / city council. Would like to see more parent and community involvement. Pre-K need to be at all elementary schools
128	4	Folks need shelter, work, a comfort base before culture can thrive for all of us.	5	Be proud of where you live and where you want your children to live	4	Must be stable first	5	Leadership must be in place, consistent, and focused on the future (short and long term)	5	Very very important to sustain the strength of the future
129	5	Where will funding come from if not in the city budget? I support this effort though	5	We have to address the issue of perception inclusive of Anniston City Schools students when they go to other cities. What other schools see / observe says a lot about Anniston's perception. Do a proud and friendly community support and promotes its schools	5	I recommend that the consolidated system be central of Anniston (location, location, location)	5	Must provide additional training programs for leaders, what are we afraid of?	5	Need a strong program that will provoke parents involvement and support. I don't think these clearly solve the problem.
130	5		5		5		5		5	
131	5		5		5		5		5	
132	4	Bring diversity to the city and to the different areas of the city so citizens won't be stuck going to the same area of town they will actually get to see the whole city	5	Clean the image starting with the leadership	5	Make sure that all members are aware of services available to them	5	Continue to fulfill duties, loyalty, and obligation to the citizens of the city	5	Support the Anniston City School system and let the students know you support them and they can attain a well education by giving them investments for learning
133	2		2	The city could be a lot more beautiful than what it is. (bright and warming, not dull and boring)	2	I think that they should start announcing more community service opportunity	2	I feel as if we have leadership, but not enough. We need more.	3	If people want more students to go to school everyday, they should be strict, but not too strict, and they should make learning more fun
134	3		2		5		2		3	
135	4		5		5		5		2	
136	5	More community events that promote youth involvement. Free events to open the city more. More historical facts about the city	5	make this the place you want to come visit and stay		more community involvement		Hands on leadership. Keep the focus some part of look and work together better than others		No interaction from the teacher. No personal interest.
137	2		1		2		2		2	

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 Arts and Culture, City Image, Community Services, Leadership, Learning

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138	5		2		3		1		1	
139	5		5		5	That would be great for everyone	5	Getting those in position to make this happen might be difficult since some one these very people contribute to the cuurent day problems	5	You must close or consolidate schools to be efficient
140	4		4		4		1		2	
141	5		5		5		5		5	
142	4		5		4		5		5	
143	4		4		4		4		4	Teach parenting skills. Bring honda into the school curriculum to prepare the students for work in the auto industry. Follow BMU in South Carolina as reported by Dan Rather
144	4	Need to include younger and older people- be more inclusive	2	Poor image, both self image and outward image. Loss of pride	2	Do not see a coordinated effort right now	5	Current leadership on the right track	1	Our education system is broken
145	4		5		5		5		5	Offer of vocational training important as well as parental support, which is difficult.
146	5		5		5		5		5	Primarily enhancing and improving the public school system
147	5		5		4		5		5	
148	4		5		4		5		5	Glad the YMCA is going to partner with elementary schools with afterschool programs
149	5		5		5		5		5	

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
150	5	ie; interactive science centers, using math and geography concepts	5	visitor center representative of Anniston cultures	5	use of PSA and other marketing strategies to increase awareness of coordinated / consolidated systems. Model in Oklahoma City- Developed coins (Central Oklahoma Integrated network system)	4		5	use of university primary and other secondary educator to perform meta analysis of best education programs (concepts) with positive outcomes, determine how county / city school curriculum can be enhanced within state guidelines / requirements
151	4	Museums, bikes- both need more promotion and support. School children need more support	5	I talk about the city / place to friends / relatives all over the country. Friendly is not just a socially acceptable reality here	3	How do you propose to accomplish this goal? No suggestions for me.	5	The city admin is reacting out. That's why many of us are here tonight	5	I volunteer at a city school. The children are not getting help at home. Parents need to step up. When will Pre-K emerge?
152	5		3	Improve school system	4		4	Keep the people first. Not personal goals	4	Parent and teacher relationships needs improvement
153	5		5		5		5		5	Doing what is best for students
154	5	Love this	5		3	And easy to access	4	Possibly bring in younger leaders- up to date with new learning techniques and bright ideas	4	Start career talk at an early age
155	4		3		4	We have a lot of Mon project agencies that need to be promoted. United Way 211	3	Leadership needs to be diverse	5	Safety for children, no bullying, do not just educate the tests.
156	5	The only cultural offerings are for the wealthy- students have suffered severely in this area.	5	We need to promote our strengths and stop comparing Anniston to Oxford. Town to fort for new citizens to specify	5	Need a central place that refers clients to needed services and use charity tracker so some don't milk the system.	5	Has really started since officials have been in place- they included so many citizens from all backgrounds	5	Need to have those in school system more willing to work with community then then community would be more willing to help
157	5		5		4	What is a system of services?	4	Why not leaders, not public and private collaboration for (not good) effective improvement of the Anniston community.	5	
158	5		5		5		5		5	AHS compus has been made more attractive. How to engage parents in learning to parent their children. Invite successful graduates rfrom Anniston to speak before students to serve as role models to stay in school.

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Arts and Culture, City Image, Community Services, Leadership, Learning

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159	5	Anniston has a rich community. Need a place dedicated for Artists to have for craft and art tests to allow them to display and sell their items. Need a gallery	5		5	Need a central registration office for all services. Have one agency designated for a specific service this will allow better use of funding and help those in need	5	Need leaders committed to the Anniston Community and will reside in the community	5	Need a strong, diverse, knowledgeable, committed superintendent who will reside and work and volunteer in the community
160	5		3	A welcoming community. A community where all feel welcomed and accepted	5		3	When you say vested, that is unclear. Define effective	3	Again effective is a catch word. School population is reflective of population of Anniston.
161	5	My nephew has been involved with Cheoha performing arts for the last four years. He plays violin and piano and also is involved with yoga and art- enjoys it all.	5		5		5		5	I truly believe this is an excellent program capture the youth while they are young will stay with them they grow older
162	5	Anniston is backing programs for children and teens	5		5		4		5	I see a lot of kids who try to get adults to do their homework and a lot of adults who themselves cant do it.
163	5	The community should establish and maintain adequate arts facilities for these activities	4		4		4		5	Quality of education should be measured by nationally recognized standards and accreditation
164	5		3		4		4		3	
165	4	Need more for children and youth to give them an introduction to culture and the arts and give them a chance to participate at low / no cost	2	We need a lot of work on this		I don't understand this	3	This is improving many citizens have become engaged which is wonderful	2	Needs a lot of work and we need more pre K programs and more parental involvement. Preschool friends at Grace Episcopal has been very effective in getting parents involved in education and be children are doing well in school many years after
166	3		3		3		3		4	
167	5	Multi culturall events that help unite and embrace similarities among people of different races and cultures, opportunities for youth to grow to love the arts	4		4	Find a way to deplicate the services so that resources can meet the needs of more individuals	5	So glad that our community is coordinating to polish our tarnished image. Nothing says "stay away from our city" quite like fighting amongst those elected to serve the city.	5	This is the building block of all else
168	5	Must have planned and structured mentality	5	Change warding	3	needs better definition. Consolidate like services	5	Amen!	5	Complicated, need individual followed by money
169	4		5		4		5		5	
170	4		5		4		5		5	

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
171	5		5		3		5		5	
172	5	Family oriented projects which support arts (all). Culture includes everyone and any race.	5		5	Door to door is the most recommended for strong results	5		5	Support at risk youth who are able to learn but may have a daily distraction by giving them an alternative choice besides juvenile lockdown.
173	5		4		5		4		5	
174	5		5	New and current residents	5	That is visible, accessible, and easy to understand	5	Leaders who collaborate	5	Image is portrayed
175	5	Would like to see more free activities so that citizens of all economic levels could participate	5		5	Find a way to avoid duplication of services	5	Concern about negative comments in newspaper about disputes between school board and council	5	
176	5	Effectively, appropriate, quality	5	not only present residents	5		5		5	
177	5		5		5					
178	5	Plentiful activities and for all ages that are well supported and diverse	5		4		5		5	What practices are shared with administrator, teachers and students
179	3		4		4		3	There is a disconnect among council members that is visible. If it is not mended, it will become like the last council. The rift needs to be closed.	5	
180	5		4		4	Could be improvement	4	There are some improvements needed	5	
181	5		5		5		5	They should also be very concerned of other of all people; not just for certain people	5	
182	4		5		5		5		5	
183	4		5		4		5		5	
184	5		4		5		5		5	
185	3		1		2		3		2	
186	5	This is very good for us al of people and as one city one vision. This helps our kids grow, learn as well as the grown ups.	4		3		5		5	

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
187	3	I believe that the city has an adequate amount of art related activities as well as cultural	1	The city has its nice places, but my area of concern is the inner city	2	The community does not provide many services to its people	3	The city needs more people that are for the city's growth	3	Funding is a big issue in our public schools, but no school can be great without the support of the entire city. Also, our schools do not have to have funds all they need is someone to support it.
188	5		5		5		5	Our present council seems to embody this goal.		The superintendent and teachers should be diligent and dedicated to these goals. The future of our city depends on the schools to prepare students for good jobs. Students are the future.
189	5	We need more arts for our young children to be valued in	5	We need more friendly people in the community that will treat everyone equal	5	More services are needed in the community for single parents and the elderly to help guide the younger generation the right direction such as parenting, classes, doing classes SADD, AEA	5		5	Pre K-12 is very important. We need more technical classes in our school system to prepare the kids for upcoming jobs once they complete high school.
190	5	We have so many areas for growth in Arts and Culture. This can bring people into our community	5		5		5		5	One size fits all has not been effective in the past, nor will it be effective in the future. We need to be innovative and creative in our approach to education building on the strengths of our young people. We have many diverse opportunities for educational avenues in our area. We need to utilize the wonderful resources already in place (GSCC dual enrollment, JSU dual enrollment, homeschooling, etc.)
191	4	Need these in the city itself (center), not just the museum on the outskirts. Need a better venue than Anniston HS auditorium.	4	The fort is a space currently wasting away for lack of proper development. Not a good image of Anniston or its leadership	3		5	Focus needs to be broad based. Look at how other cities have maximized use of property. Alliances between big and small business and leaders at the civic level.	4	Not a money issue. Its about expectation as well as the effect of these other topics. Specifically, new business growth

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
192	4	Should include differing financial abilities	5		4	Should include charity along with creating a strong work ethic instead of an idea of entitlement	5		4	As a home school mom and an executive director in this city, I would love to see home schooling respected and encouraged
193	5	City leadership need to publically encourage the citizens to support and be apart of the events	5		4	Not necessarily visible or hard to understand	4	Much better now	3	Perception is that the educational problems are not good- Anniston needs to do this and be the leader of the country
194	4	Affordable with cultural diversity which is also linked back to the unity of our community and nation	4	What do we desire to be known for, which also draws both individuals and organizations who can help us reach our collective goals	4	With particular attention to the most volunteers (very young, very old, and disabled)	5	Who also actively cultivate future leaders	5	Learn what current and future employers need in employees and structure adult educational program that this record
195	3	We do need more cultural activities, arts for our community. I do like plays	5	City image is very important to me. Anniston does not get a good wrap on its image. But its not all bad.	4	Need more services to benefit the elderly.	5		5	City leaders need to be more vested in our school system
196	3	There can always be improvement in the Arts and Culture. Arts should be returned to school classrooms so that young people develop the appreciation that is required to support a viable arts and culture	5		5		4	This goal is always contingent upon incumbancy. As long as there are leaders with innovative ideas and vision for the future- this will be accomplished. Leaders must constantly be encouraged to be forward thinking- approachable and exceed expectations.	4	This goal will never be reached unless there is parental involvement and enforced discipline in the school system. Lack of funding is not the sole reason for failure.
197	5		5		4		5		3	Needs to be supported by parents of the students. Parents need to be held responsible as well.
198	5	Entertainment, history, research, learning are all supported by the arts	5	Make our entrances attractive. Clean up North and South noble St. 431 and 21 both need the blythe removed	5	Accessible to all groups, young-old, all socioeconomic levels	5	Leaders set the focus and the pace. Leave personal agendas at home. Focus on serving our community... both elected and private.	5	Begin early PreK. Admit shortfalls and address them openly.

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
199	5	Free activities	5	Positive stories published	5	This goal does not make sense- too broad in meaning	5	Leaders held accountable through published evaluations	5	I think we have this already
200	5	Knox is wonderful but expensive would love to see music back. Entertainment district to draw citizens from surrounding areas	5	we need	5	What services are we discussing	5	Continue political forums to educate voters on requirements of the elected position, the qualifications of candidates and their goals.	5	Promote parental involvement in childrens progress
201	4	plentiful, well-supported activities	4		4		4		4	Either use sentence format or bullets, not blended
202	5		5		5	And well funded	5		5	Emphasis on pre-K and parent involvement, demands accountability from administrators and all staff
203	4	Museums, cast, Knox contribute of this	5	Critical for growth-economic and residential	4		5	Critical to move our city forward	5	Our biggest challenge
204	5		5		4		4		4	
205	4	Probably not enough offered for young people	5		4	We should have our own 211 in Calhoun County	5	We have seen a vast improvement	5	
206	3		5	No fear- be real, learn to get to know your neighbors and strangers	5	This is the starting point	5	With our input, we know because we are there.	5	Vital, helping the less fortunate
207	3		4		5		5		5	Encouragement of post secondary goal setting should only <illegible> many goals of desired outcomes. How is their goal expected into a cohesive vision manageable and easily understood?

A. Draft Goal Statement Database
Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
208	5	JSU needs to be introduced in any "arts" planning. JSU makes the community and the community needs JSU. Whenever there is an arts performance, all schools should be encouraged to attend and participate for a grade. Our kids need E&E, experience and exposure	5	All the Community's history- the good, the bad and the ugly. Its founding location and forefathers, the bus burning, its inventions and its environmental issues	5	There needs to be a paradigm shift in programs. For example: cigarettes should cost \$100 / pack; soda should not be on food stamps- aim to change the policy, not people.	5	Keep up the good work. Bring primary healthcare providers to the table. Bring all the churches and synagoges to the table. Work to become culturally competent, not culturally tolerant.	5	Bring all legitimate industries to the table to mentor the children. STEM program.
209	5	Add diverse	4		5	Need to add effective	5	Neighborhood leaders, youth leaders	5	
210	5		5		5		5		5	
211	5	All ages and all parts of town	5		5	and is accessible to all	4	Community and culture and youth leadership	5	
212	5	More plays, concerts	5		5	There are organizations that are supporting the city but are not a part of the city government. Coordinate and see if they want to be a part of the city government	5	Have an open door policy to those that want to support the city.	5	
213	5	So support you programs sponsored by private citizens	5	Continue to promote theme and make signs visible throughout the neighborhood	5		5	Invest and include our youth to train them to be leaders	5	
214	5	Opportunities for mentoring of individual children by experienced adults with a like talent.	5		5	Invest public knowledge of available services and how to initiate being served.	5	Continuing meetings to coordinate cooperation of volunteers and interested persons to plan and implement plans	5	Encourage more parental participation in discussing expectations for what is offered in the schools and to be there to encourage and support each child's interest.
215	4	Very important in the development of cultural awareness as well as an attraction to potential future Anniston residents	5	Pride is extremely essential in the revitalization of this once proud city that has been challenged with things such as Monsanto and City leadership management	5	Services / Assistance must be improved for 2 critical areas- elderly and youth!	4	The resurgence of the city lies squarely on the shoulders of Anniston's current and future leaders.	5	Our future must be enlightened, educated, and engaged!
216	5	There should be more promotion as to what Anniston has to offer	5	Anniston's image has suffered, we need to market our natural resources. No signs on I-20 directing people	5	Duplicate services are a problem	5		5	

A. Draft Goal Statement Database
 Arts and Culture, City Image, Community Services, Leadership, Learning

Participant	Arts and Culture	Comments	City Image	Comments	Community Services	Comments	Leadership	Comments	Learning	Comments
217	1		1		5	I started a program for young ladies 18-21 to help those that are coming from detention- foster care- groupo homes, probation and community services	5	That what we need for our leaders. To come together as one. We need good leadership and a leader that will listen to everyone, not just some groups	1	
Averages:	4.4976744		4.541667		4.469194313		4.56132075		4.538095	

One City, One Vision Community Summit

Draft Goal Statements

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
1	5	Enhanced historic neighborhoods and historic downtown areas.	5	Tourism, weekend destination from Atlanta and Birmingham	5	Surface painting would help a lot!	5	Wheelchair ramps on sidewalks (also used by strollers)
2	5		5		5		5	
3	5	More bike paths for families	5	Increase new business. Utilize buildings that have been abandoned.	5	More neighborhood associations	5	Bicycle lanes
4	5	Need more green spaces- parks, etc.	5	One step approach for business information	5	Better lighting with more foot patrol in the downtown area and shopping areas.	5	
5	5		5		5	Pay policemen and firemen a competitive wage so that we have experienced people, not just rookies who train here and then get better jobs.	5	Please put a sign on Veterans parkway to indicate where Henry Rd. ends!!
6	5	Quintard is beautiful. Noble should be addressed entries into downtown. Should be identified and planted opportunity. Enforce better laws.	5		5		5	More sidewalks needed.
7	5	Bike trails well maintained. Well lighted walking tracks for people to exercise in and make it safe (multi sports fields at same location).		Provide incentives to get business to locate here- suppliers to Honda.	5	Must have a police force which is well respected and fair.	5	Good roads. Attractive lighting. Removes utilities to underground.

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
8	5	I believe if our city is not well maintained, people will judge our city in a negative way. The visual condition of a city is the same as with individuals- most people make a judgement at first sight and do not change that judgement. Successful institutions pay specific attention to visual experience.	5	Attention given for creating specialized businesses based around the artists, craftsmen, etc., and other talented sectors specific to our area that have no HUB community.	5	A safe system for our homeless community and the safety system treat them with respect.	5	Continued work on traffic light sequencing.
9	5		5		5	Police response and presense with neighbors.	5	
10	5	Landscaping requirements for contractors.	5	Wellpaying jobs- not a service economy. We should eliminate pay day loans and fast food as job sites.	5		5	We need bike trails and sidewalks, walking and bike trails should have milemarkers.
11	5	You can't build a beautiful mountain. We are so blessed to have natural beauty all around our area. Let's invite everyone to come enjoy it too.	5	Need to implement the plan.	5	Everyone should be able to feel safe in their community. We have a long way to go to accomplish this.	5	100% support. We can't be Bike City, AL or Bike City, USA without this piece of the puzzle.
12	5	Better nuisance abatement!	4		5	It would be extremely helpful to have police officers on foot in neighbors , learning residents & interacting with them, getting to know communities to help prevent crime.	4	This town isn't very pedestrian or cycle friendly! Add sidewalks and bike lanes.
13	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
14	4		3		5		3	Serves the community in a convenient way
15	5				5		5	
16	1	Not if all you see is drugs	2		1	It's going to take a lot more man power to make the community feel safe.		
17	3		4		5		2	
18	4	Smart growth, sustainability, beautification are areas we must continue to address if Anniston wants to move to the next level as a vibrant city, a destination place and attractive to new homeowners and businesses.	5	We must form public-private partnerships to raise those citizens living at or below poverty level. We pay now or pay much more in the future (i.e, health care, public safety, etc.)	5	Annistonians and visitors must feel safe. It is the most important job of any city. More boots on the ground! Proactive measures are needed.	4	Bikes, bikes, bikes!
19	4	Falls in line with city image. Landscaping programs / ordinances that enhance physical environment and build a consistent picture of Anniston.	5	McClellan and downtown are strongest assets- Find effective strategies to market both simultaneously, recognizing direction and focus for each may be totally different.	4	Neighborhood associations as a tool for change.	4	Continue with development of smart streets, bike routes, enhanced bussing opportunities greater frequency and expansion of areas served.
20	4	Need more Downtown investment.	5	Are the most important needs in the City right now.	5	Would like to see more community policy and what that would look like.	4	Hoping we can capitalize on our bike trails!
21		We need public bathrooms for everyone. The ones at Zinn Oak are always locked and its always full of people. Where do they go?				Will discuss in group.		Get a money changer for the trolleys and they need more trolleys on the road for the citizens and they need to have more routes and longer hours.
22	5	Quit cutting down the trees and leaving empty fields. Tear down the old buildings that are falling apart. Get the interstate fixed.	3	Business must realize that business hours extend beyond 4:00 pm. Too many small businesses close early and many customers can't use them.	4	Focus on getting citizens to know their neighborhoods and taking an interest in what happens in their neighborhoods.	4	Yes. Get sidewalks so people can walk instead of having to drive a quarter of a mile to wal Mart. It would be great to have more a safe bicycle routes.

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
23	5	The entire area of Anniston should be points of pride.	5	Would like to see a business friendly relationship with the city of Oxford.	5		5	
24	5		4		5		4	
25	5	Safe, clean, well maintained parks and public spaces throughout downtown and neighborhoods.	5	Must get more industry and businesses in our city and county- develop Fort McClellan. Attract educated workforce to our area.	5	No drugs being sold in our neighborhoods- less crime including theft and break ins. Protection for neighborhoods so that people feel safe in their yards and parks in their area. A safer downtown area.	5	We have busses that I thought were doing a good job in getting people to different points in our community.
26	4		5	This gone will only be met if education is addressed	5	More police presence is needed throughout the city. More funding is necessary to make this happen.	3	Continuing the bike trails is very important to me- the revenue from this is needed badly.
27	5		5		5	So many areas not well lit making people feel unsafe- especially the street of McClellan!	5	Feel like more info needs to get to the general public making them aware of the special needs transportation provides.
28	5		5		5		4	
29	4	Certain areas of Anniston are maintained, while I believe certain areas are neglected.	5		5	Need better relations between our police force and our citizens	5	Need to update our transportation system as far as time between stops and expanding routes.
30	3		5	Try to bring in new industries and retail businesses. Make this a priority.	5		5	Some areas need sidewalks.
31	5		5	If this does not happen, jobs will not come.	5		5	Not enough

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
32	5	We can do a better job of promoting eco-tourism and our area, but we are blessed to be located within an area wonderful natural beauty.	5	Business "not-friendly" environment exists at this time, but certainly support those efforts to create. We are not there yet.	5	West side of other certain parts of the city are very dangerous and need attention ASAP.	5	Certainly support these goods, but we need to address maintenance of further development.
33	4		4	Add: a relevant and capable workforce, and leveraged high quality assets.	5		5	allowsfor the full support of transportation for the regional business community.
34	5	What you see is what you get. All areas should get full attention.	5	New business model for economic development	5		5	Plus side walks and walking trails
35	4	To be speculative- an outreach to all who inhabited the city- both rich, middle class and poor (one and all)	5	This is very important, to empower, educate and employ its citizens- both youth and elderly. No such thing as retirement.	4	A source of safety and security, stable, respectfully treatment of all citizens... not just the elite.	5	Especially the walkers- tracks, sidewalks, new and better bus services (new bus), no trolley!
36	4		5		1		1	
37	5	Develoment of park areas for recreation for all citizens	5	Developing ideas for business rfriendly areas.	5	Town meetings with local police to discuss concerns in high risk areas and getting ideas to.	5	Extending hours for city bus hours.
38	4	Needs to be coordinated by professionals	5	Key in development	4		4	
39	4		4	Create entrepenural zone in downtown area not just a center.	3		4	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
40	4	City must keep up streets, sidewalk etc., in upscale neighborhoods to maintain tax base for Anniston. Lose the tax base and city decays.	5	Must develop the Fort!!	5	Develop a plan for city to enforce landlords keeping up the property and enforce the laws now in place concerning the number of families on certain properties.	4	
41	5	Continue to improve downtown- work to fill empty buildings or maintain them.	4	between all parts of Anniston and surrounding areas	5	Neighborhoods need to band together make their neighborhoods safe. Communication between neighbors	4	
42	4		4	Has not been an asset in the past. New leadership is trying to change this!	5	Safety is a challenge for the downtown- West / East Anniston. There is a perception that Anniston has a high crime rate and neighborhoods are not safe.	3	Not certain, but roads are good. Bicycles have good opportunities. Don't know about bus availability. Probably not economically possible
43	4		4		5		5	
44	3		4		4		4	Train, Air
45	5		5		5		5	Yes, however, more focus should be made on creating job opportunities and services in each ward.

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
46	5	I like the improvements to Zinn park and using it for community events. The bringing of everyone together is so important.	5	We must build our tax base!	5	Support of our police department and increasing numbers to cover all areas are vital.	5	Ive need to finish the bypass!
47	5	Bike trail so important to draw visitors	5	Diverse jobs are very important	5	Fully behind this, but much work is required	5	Our roads are so bad. Need much work.
48	5		5		5	A open relationship with police force. Friendly police. We need to know I love and respect him and would like to fill the same about him	5	Our street and road could stand improvement in some location of the city.
49	5	This is the most readily and easily recognized image to those who are here only briefly. It is easily overlooked by those who see it everyday.	5	Make use of McClellan land and finish the bypass so that it is easily accessible.	5		5	A more bicycle friendly city of this size would greatly enhance the heavier traffic areas around town. Bus service to make it easier to access business districts would enhance the sense of community.
50	5		5		5		5	
51	3	Most of these areas are outside the city limits- in the past, government leaders could call lead. We need to come together in this aspect.	2		2		3	Poor! Streets and roads are not maintained. No bike lanes, etc. Sidewalks are terrible
52	5		5		5		4	
53	5		5		5		5	
54	5		5	A capable workforce to entice industry	5	to include adequate lighting	5	Bicycle friendly
55	4		4		5		4	
56	5		4		5		5	
57	5	Visitors always ask: what is there to see and do anniston?	5	Light manufacturing needs to come closer to the brownfield in west anniston where the labor force is located... can't just be McClellan	4	There needs to be outreach to surrounding communities whose residents feel Anniston is somehow unsafe	4	Bikes= tourists= economic growth. Must connect work force to jobs in and around anniston

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
58	3		3	Create business that are inviting to businesses. New areas need to be open and inviting to visitors	4	Provide tools for safety to community such as adequate lighting along streets near businesses, community wide alert system, and security boxes that provide a direct connection to local police department.	2	
59	5	We need to attract and promote our cities facilities		We need a way to attract more economic opportunities to our beautiful city	4			We need to expand the hours of operation on our transportation system
60	4	Downtown is full	3		3	Neighborhood watch program	3	Complete the bypass
61	5	Pard has huge responsibilities in no's of places to maintain.	5	McClellan is a diamond is tough-use it adventure part study indicates 150,000 people would be attracted similiarly. Coldwater bike trails study indicate up to 125,000 annual attraction \$50,000 use together= 275,000. Tourist income need upscale retail downtown	4	More uniformed officers needed	5	
62	5		5	Need more to do we lack entertainment for the kids. There isn't anything to do here that's positive.	4		5	Better transportation for senior citizens
63	5	Eliminate unkept property and force owners to maintain yards	5		5	Continue to pay police and firemen well	5	Repair potholes
64	5		5		5	I feel that our city has not police drugs and others. Illegal activities	5	Good transportation is a necessity for good economics
65	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
66	5	Add camp grounds off of Gog for Coldwater Bike trail with an old time general store / restaurant	5	New industries and jobs, jobs, jobs. May need tax incentives	5		5	
67	5		5		5		5	
68	3	Ft. McClellan has loads of potential for the use of existing lakes and parks to build new area. Open the hanger wooded track to incentive best on putting together <<illegible>>	3	coordinate with all military <<illegible>>	3		3	
69	5		5	An economic plan is required to identify what businesses can be encouraged to locate in Anniston	4		4	Bicycle lanes need to be laid out on the road ways
70	5	Anniston is strong here, Quintard Ave and Zinn park. More beautiful areas in the down town area and West Anniston needed.	5	Capable workforce avenues first	5	This one needs much work. The murder rate is triple that of the state.	5	Better facilities must be developed for pedestrians and bicycles. Coldwater mountain, Ladiga make it a liking units. More attention / facilities must be made for likes and this safety!
71	5	Goes hand in hand with tourism- the best form of industry. It's clean and brings in cash.	5	Anniston has a history of being hard on developers- or at best it has given that perception. The city must encourage builders and developers to do this business here. How can we keep and speed up licensing producers for example?	4	Safety concerns bring to mind threats to safety such as criminal activity and traffic. Crime is a problem a larger and more effective police department is needed. Bicycle lanes are needed for the safety of bicycle riders.	5	Road maintenance is important. Not sure what need is for transporting people.
72	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
73								
74	5	Image is everything, and first impressions are lasting ones	5	Extra incentives for business that supports the community	5		5	
75	5	Is this not part of city image? Citizens need to thank city employees for all the work they do in regard to maintenance, leaf pricing, debris picking	5	This is another area that seems to have duplication. Would it be possible to have 1 person coordinate efforts? Do the various entities ever meet with each other? I.e., chamber, MDA, Spirit of Anniston is new	5	I personally do not have a problem in regard to feeling safe. But, if citizens do not feel safe, then programs to ensure that they do are important. Neighborhoods need to get involved with keeping their neighbors safe. I.e.; neighborhood watch	5	Transportation for those without is imperative for them to shop. See doctors get assistance
76	4		4		5		4	
77	5		5		5		5	
78	5	Residents should take pride in their communities. Businesses should take pride in the community they serve and participate with the community.	5		5	Police need to be friendly. Speak to the people they encounter.	5	Better upkeep of lane markings, handicapped areas. Use of uniforms by drivers.

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
79	5	Let's showcase our natural beauty- the	5	This is the key to growth for our future.	5	You cannot have these other goals with this one!	5	
80	4	I am the past, I've noticed the Chamber <illegible> of Talledega <illegible>.	5		5	Easier said than done, but mostly a goal more the class.	4	
81	1	See City image. This seems redundant? Like community services!	5	City needs to be proactive! Our parks, arts and culture and safety well after businesses and this will happen performace	5	Police pay should be priority! Police pressure in a friendly proactive manner. Attract best of best- this is critical. Programs for safety / education etc.	3	There is much work being done <illegible> and statewide. Anniston needs to be supportive at all levels! But would say its head of the line in
82	5	We do need to make our town prettier and cleaner	5	Totally agree with making it easier for businesses to start and grow in Anniston	5		5	Need more transportation opportunities for people who do not own cars- need side walks in many of the neighborhoods.
83	5		5	Enhance, restore and revitalize downtown	3		5	
84	5	Botanical gardens. Rocely lake- Fort McClellan	5	Develop McClellan	5	Maybe better pay for law enforcement	5	Biking could be safer
85	5		5		5		5	
86	4		3		4		4	
87	4		4		5		4	
88	4							
89	5		5		5		5	
90	5		5		5		5	
91	5		5		5	Get the shooters and dealers off the streets and in jail	5	
92	5		5		5		5	
93	4		5		5		5	
94	5							
95	5		5		5		5	
96	5		5		5		5	
97	5		4		5		3	
98	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
99	2	Some nice parks are well maintained. Streets are a wreck, medians are not well maintained. So many vacant and delapidated buildings both provide homes and businesses. City needs to continue through zoning and enforcement.	4	This is a lot of opportunity but it is hard to attract without an educated workforce and poor schools	3		4	Support for improvised transportation is huge. We need to make people aware of the business program.
100	5	Pride in our community shows our community commitment	5	Economic growth is needed desperately in this economic downtown for this area	4	Essential for all individuals	4	There is no use in having a great community if you can't effectively get around in it.
101	5		5		5		5	
102	5	The majority of Anniston is beautiful but old buildings and abandoned homes should be cleaned up	5	A capable workforce will be a direct result of the school system	5	Too many problems with drugs and crime. Downtown, after dark, doesn't feel safe. It could be perception but if so, the perception needs to change.	5	Seems to be an issue for some people with Coldwater mountain, the City must be bike friendly
103	4		3		3	Some areas in our community exceed in this area. Others fail	2	
104	5	There is a need to enlist help of expertgardeners and landscapers with outside plan. Irrigation systems are crucial. The entrances to the city should reflect beauty (nice signs, flower beds, etc.)	5	Need coordination between industry and schools for educated workforce that matches the needs	5		5	We need to concentrate on being more pedestrian friendly.
105	4		4		5	This is extremely important to the entire area	3	
106	4	The words spoken about this area v. the words written don't match.	5	Used opportunities v. broad	4	This statement is soft stepping and needs to be more specific	3	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
107	3	Need more emphasis on our possite points... Chief Ladiga and bike friendly	2	In the media this is 180 in the wrong direction	4	Emphasize the bikes and bus		
108	5	Great attraction and natural resources. These resources need to be showcased more.	5		5		5	
109	4	Important but not a main allie to focus on	5	Needed- where do we start?	5	Important	4	
110	5		5	Allow students to observe coity government in action	5		5	More light is needed at night for citizens using our bus service
111	5	Green. Sustainable. Energy efficient. Recycling	5		5		5	That encourages alternative forms of transportation (ie; walking, biking, buses, ride sharing)
112	5	Roads and bike are maintained, at preset they are not	5	All citizens are given the opportunity to excel and achieve.	5	A safe community is a happy community	5	Roads must be maintained for if I buy a new car today, I do not want it to same like a wagon in a year and a half as a result of the poor road conditions.
113	4		4	Partnering with JSU and Gadsden State should be a positive for the future.	5		4	Road / street improvements are needed throughout the city. McClellan needs major work!
114	4		3	These businesses need hire or have a place for disable veterens or mental can work at	2	Make sure this is done in all our community (starting with the housing areas and run down neighbors	4	Needs areas or cover for people to stand under while waiting for the trolley / bus. May consider having a taxi service for individuals that do not use public transit.
115	5		4		4		5	Linking the community. Investments that look to future needs. Intermodal.

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
116	5	Keep areas streets clean shrubs trimmed etc. Trash picked up. Do public service broadcast etc.	5		5	Formost: A lot of people will not come to Anniston at night for fear.	5	Need to improve areas to make walking friendly.
117	5	The city does well keeping Anniston a pretty place with reference to grounds. If only something can be done about all the empty abandoned locations	5	It cannot be done without more business in place. We need to find incentives for businesses to open shop here	5	So many people live alone and they should not have to ever fear for their property.	5	If only we can get more walker friendly areas
118	5	Need big fines for littering and enforced	5		5	Need more and brighter street lights	4	Need more sidewalks. Lights on Quintard Ave confusing
119	5		5		5		2	
120	5		5		5	lighting on the neighborhood streets need to be updated	5	
121	5		5		5		5	
122	5		5		5		5	
123	4		5		5	well lit areas. More police officers to cover all areas as much as possible	4	
124	5	Must eliminate / reduce unsightly, dilapidated vacant buildings	4	Add: A thriving downtown area	5		4	
125	5		5		5		5	
126	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
127	3	I have driven through areas of Anniston in the African American community and have seen park areas that need to be mowed, leaves / furniture that needs to be picked up, sewer systems that are overflowing, and roads that need to be repaired	4	Don't think there are enough jobs in Anniston	4	I like that the school system has a resource officer. I think that there should be 2 more, 1 for elementary, and 1 for middle school	4	Must improve and focus on local transportation
128	4	Maintain your resources	5	Must be in line with educational effectiveness and become dependent on its citizens knowledge, culture and technology	5	Must be a gimmie- we depend on this to be there	5	Should be private and not government. Should be dependent on strong economy.
129	4	This can happen only if we address the crime in areas of ward 2,3,1. We need to provide more support for homeless shelters. The Salvation army charges a fee!	4	A night program for career tech or job training center program, address persons that are incarcerated... force mandatory training / schools	5	We don't need a sense of security but we need security! We should focus more attention on security!	5	Must improve local transportation services for our citizens. Make transportation more accessible for the less fortunate!
130	5		5		5		5	
131	5		5		5		5	
132	3	Tear down dilapidated housing make house land owners keep up the maintenance of their property. Fine the owners if their property is not kept up. More city and trash pick up through the week.	5	Start with small chains of business that will cater the citizens of the city	5	Police patrol more instead of sitting waiting to catch speeders	5	Make sure all roads are paved, lights, work, streets are marked. Lines in the road are seen. More trolleys. Use the busses made by NABI to cover more area for the town.
133	1	Some places around Anniston has trash everywhere, and that's unattractive. Plant more beautiful and colorful flowers, and keep trash and debris off the ground.	3	Some jobs have people that works for them and they have the nastiest attitudes. And that makes people not want to go inside that store	1	Too much violence and stupidity for me.	5	Transportation is amazing

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
134	2		3		1	Too much violence	5	
135	2		5		5		4	
136								
137	1		2		2		1	
138	3		3		2		1	
139	4		4	Use simple internships (high school) or career to increase job readiness	5		5	Don't forget to use synchronization for traffic lights. It makes no sense to stop at every light. However, speed limit is not conducive on Quintard.
140	2		4		4		4	
141	5		5		5		5	
142	4		5		5		5	
143	4		4	Teach opportunity in our schools. Teach to work to improve the community. Teach to hold and perform well in jobs will lower crime!	4		4	Improve bikeways on our public roads as other progressive citizens! Make Anniston a bicycle heaven and haven! Promote the speed rail down I-20! Build it!
144	5	we have wonderful natural resources and great attraction to our area	2	We need to focus more attention on starting, maintaining, and assist in building local business. Encourage job creation- offering incentives	3	Neutral	2	Very lacking in pedestrian and bicycle paths (coldwater and Ladega aside) I don't know about the bus service.
145	5	Rules and regulations for rental property should be enforced.	4		5		5	
146	5		5		5		5	Actions should capitalize on existing Ladiga Trail and Coldwater Mountain trails to expand bicycling and pedestrian opportunities and access- bike lanes, sidewalks, crosswalks with signals. Consider complete streets, nodes
147	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
148	4	Upkeep of buildings and homes!!	4		5		4	
149	5		5		5	We must bring police pay in line with other cities	5	
150	4		5	Use of grants to implement needed activities. Beautification- hire after training landscape specialist. Elderly care network in community provide needed resources / task. Small home repair. Transportation to health facility. Delivery of meals.	5	Increase lighting, security, training self defense.	4	
151	5	The city does a good job on this item. Quintard shines all year, my garbage is picked up the crew for brush / trees keeps my neighborhood clean. I hope every neighborhood gets as good service as east Anniston	4	let's see these bullet points implemented where they are not in force and beef up other leverage is a good	5	I feel safe. Obviously there are other neighborhoods that lack that opportunity. Think McElroy Street	5	This is not addressable by individuals, the city has to lobby Montgomery and congress. Too bad our congressman is for nothing.
152	4	Keep the recreation areas open	4	Invite more manufacturers into the area	3	Improve or increase security patrols	4	Roads need improving and many pot holes
153	5		5		5	See police officers on the street	5	
154	4	more and better places for the youth to congregate and hangout at.	4		3	as well as in schools	4	more bus stations throughout the city
155	3	Work on businesses and buildings that are vacant. Tear down the old metal.	4		5		3	Transportation for the elderly.
156	4	Needed but not my area of interest	4	Without jobs this city will not succeed	5	More crack down on drugs. Better pay for police	5	a wider bus system. Longer hours / days so all citizens can get around

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
157	5		5	Economic activities that are designed for all citizens (not just upper class) but middle and lower	5	Design more programs for drugs, violent crimes and gangs	5	
158	5		5		5	A good book to refer to is David and Goliath by malcolm Gladwell- some innovative idea that were used in a very unsafe area of NY City	5	Bus transportation is very important- to get to work or shopping
159	5	Create a community pride through programs and opportunities to assist those in need with help to improve their surroundings	5		5	Need more highly trained and committed police force who is willing to become part of the community.	5	Need an evening transient system available for use to those who will take advantage for work and social needs
160	4	Pride? V. enjoyed by utilized by residents	5		4	Not just a sense but real security. Something about neighborhood	5	
161	5		5		5		5	
162	3		3		5		4	We need more sidewalks to accommodate pedestrians
163	5		5	Better cooperation is needed with other area municipalities and with state economic development	5	Better training and better pay for law enforcement officers and firefighters	4	Transportation planning should be done on a regional - not just municipal basis.
164	4		3		4		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
165	2	A big part of the problem is lack of good press and good marketing of what we do have	2	We need to focus on vocational education for both youth and high school and adults. Therefore jobs for which there are no qualified applicants. Why not define the jobs which industry, etc. Needs to fill and find ways to train youth and adults to fill them. The training should be low / no costs.	2	This is a problem for many residents. Too many children, youth and elderly (our vulnerable segment) are living in the areas where it is not safe to play, walk, enjoy the outdoors due to lack of safety.	2	Many roads need to be resurfaced. Many areas do not have sidewalks and most are not safe for bicycles.
166	5		3		2	Need for better street lights in some areas.	5	
167	4		5	Yes! A business friendly approach who grants to start a business in a city where you can consistently have to jump through hoops	5	If we want to have a successful downtown area, we must create an environment where it is safe to walk- in the evening- from one establishment to another.	4	Cyclists are pedestrians should feel safe on the roads
168	3	Love have this- just need to maintain	5		5	Crime, drug use and drop outs are causing the problem	5	Bike city!
169	4				5		4	
170	5		4		5		5	
171	4		5		5		5	Sidewalks needed especially Golden Springs area bike trails also
172	5		5	Encourage more small business owners to bloom by asking a larger company to adopt and support the smaller business with information and or internal support	5	Maintain street corners by keeping them clean and visible. I am willing to offer my services. M. Swann- 404-397-9963	5	
173	5		4		5		5	
174	5	Natural and manmade	5	Add "available for all citizens"	5		5	Busses and pedestrians
175	5	Needs more publicity about available properties	5	McClellan property needs more advertising, etc	5	The more presence of police officers in the neighborhoods would make more people feel safe and secure	5	Lack of transportation to and from work is a problem for some people who truly want to work
176	5		5		5	Why is this not number 1 on the list?	5	
177	5				5		5	Love to see green aspect regulated

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
178	4	More green spaces in Anniston, AL	5		5	A safe and healthy environment for all citizens of Anniston	5	Encourage public transportation along with bike to help with the pollution in Anniston
179	4	All areas of Anniston is not well maintained. Some areas are neglected like West Anniston	4			Some areas of city a sense of security is not felt. You rarely see the police department	3	Roads need to be paved. West Anniston is neglected
180	3				4	We don't have enough of security	3	
181	5		5		5		5	
182	5		5		5	Law enforcement officials need to be involved in a non-threatening way. Coffee with cops programs is one example.	5	
183	5		5		5		5	
184	5		5		5		5	
185	3		3		3		3	
186	3		4		5	We can always stand up for our rights of safety	4	
187	2	Anniston does not have places that it can use for economic growth, and as a result, we are not up to par with other cities	2		1	The city has many violent actions, but people cannot be stopped in a sense.	5	
188	5		5		5		5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
189	5		5		5		5	Need more sidewalks and busses for the people to walk on. Need the pot holes in the street filled.
190	5		5	We are lacking in this area. With safety and security, people are more willing to get involved and try new activities	5			
191	5	Convert run down areas at city center to parks or art centers that draw people to Anniston v. Oxford. Ex: Oxford converted a church into an arts center	5	Loss of jobs and no job creation reduces revenue and means the brightest move away for opportunity	5	This goes directly to how your city is known	3	Roads-yes. Pedestrian-can't walk unless somewhere to actually go and knowing you are safe.

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
192	5	Absolutely! After growing up in Anniston and then moving away to Fort Wayne, IN for four years, I am more and more aware of how much our community has gone down hill visually. We have purchased an old home in Anniston to renovate and would love to see the city cleaned up to add a pleasant feeling to our city and improve property value.	5	I do not believe this will change until we offer men and women the opportunity to fish instead of handing them the fish. We must encourage a strong work ethic which will benefit our community as a whole.	5	I personally do not feel safe in Anniston after dark and even though I work downtown, we have actually avoided increasing our hours due to our volunteers not feeling safe exiting our office at night	5	Especially for the elderly and disabled
193	5	Excellent for our area-people take pride in it	5		5	This is a must	4	Not as important, but needed for economic activity
194	3	No change	4	This is also ethical and has the best interest of the community at large	4	No change	4	no change
195	4	Our city has too many run down businesses and vacant run down properties.	4		5		4	Public transportation needs to be revamped. Bus stops not easily visible.
196		All residents must buy into this goal- residents, owners and leaders must enforce existing zoning laws, encourage recycling and anti littering	4	This goal is very difficult to maintain, or even reach- its required determination aid constant emphasis by all citizens	4		4	Why is bicycles last? Are these in order? If Anniston is seniors about making this bicycle city for bicycles should always be first.
197	5		5				5	

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
198	4	An area that is pleasing to the senses is also an area that is enjoyed. All areas, not just our front door.	5	City hall should be business friendly. Also McClellan should be obtainable as a resource for both jobs and research.	5	Safety is paramount. Feeling secure is peace to the mind. Employees are happy in a safe downtown.	5	
199	5	Pet friendly parks. Safe walking trails. No kids park for seniors	5	Too broad- don't understand what goal is. Enhanced economies- huh? Leveraged assets? What? Not talking to the average citizen here.	5	Increased police presence at community activities. Increased police presence on roads.	5	Safe taxi service. Affordable taxi service. Free bikes / helmets to those without transportation lease agreement.
200	5	Create an entertainment district	5	Make starting a business easier in the city limits.		Improve salary for law enforcement. Encourage them / incentivize them to live in city limits		Please finish the bypass so congestion on Quintard will be reduced "eliminated" passing through traffic. Post bus routes stops signage for bus system.
201	4		4	Sentence or bullets	5		5	sentence OR BULLETS
202	5		5		5	Include access to job training	5	That meets the needs of people needing to reach places of employment, mental health treatment, counseling, etc.
203	5	An area that we are ready. Doing relatively well- (Quintard medians), Zinn / Park	4		5	Maximize effectiveness of City and County, Resources	4	<<illegible>>
204	5		4		5		5	
205	5	We do a good job on Quintard Avenue	5		5	Safety is not felt in some areas	5	Should develop bike paths have a window of time each day where public transportation is free
206	3	Turn off city water sprinklers! We don't want your water bill. We get fined- Who can fine the city?	5	Hire people with felonies! No matter what, wait holding people guilty after they have served their time! You have no right to judge people of what they did in their past.		How do you do that? Until I know I can't rake	4	Side roads need to be fixed along with students and new sidewalks. Trash cans in more areas

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
207	3		4		4		3	
208	5	Develop and maintain Freedom Park.	3	Put clean grocery stores in every community, including west Anniston. Every community needs a grocery store, and a fitness center.	5	Instill a curfew- city wide. You cannot be on the streets for any reason after 10pm.	3	Put bicycle racks and ide ride walks in public places to encourage fitness and exercise.
209	5	Add especially historic places	5	Clarify stream lined coordination, leverage assets	5	love the goal!	5	Add affordable
210	5		5		5	Cameras installed throughout the city	5	Repair pot holes in roads and restripe lines
211	5	Well maintained charming and welcoming	4	What streamlined coordination? How would you develop?	5		5	
212	5	In order to attract more business, we must at least look progressive	5		5		5	I would like to see bike lanes in the in-town areas for people who do not hear cars.
213	5	Can be maintained by social and civic organizations to take lead of upkeep of the city	5		5	No loitering, have no school age youth starting on hanging on corners	5	Enhance the bike trails and roads to promote good health.
214	5	Encourage the city to remove vacant very run down buildings and to use the property for gardens, parks, or new construction	5	Networking coordination, communication, and working towards common goals.	5	Support of local police, better lighting with city streets.	5	Poll or survey the public regaring need for different or more extensive routes

A. Draft Goal Statement Database
Place, Prosperity, Safety, Transportation

Participant	Place	Comments	Prosperity	Comments	Safety	Comments	Transportation	Comments
215	3	Anniston is a beautiful city, but it in desperate need of a makeover! Downtown appeals desolate and downtrodden!	4	There is a space (property) available to dra larger corporations to this city but someone must sell Anniston to win them over	2	Thew city fairly secure but must improve technology to keep up with todays challenges	3	I believe this area will improve once some of the economic issues are addressed.
216	5		5		5	The community and law enforcement need to work on their relationship and trust . How can you feel safe when the police are sometimes the criminals?	5	We need 24 hour services
217	1		1		5	I think everyone should be able to live in peace. Every many, woman and child deserves that right	5	Our roads are awful, a shame. The mechanics are making more money that me and the tire company. Our roads are a shame.
Averages:	4.403755869		4.509708738		4.581730769		4.45410628	

One City, One Vision Community Summit**Arts and Culture**

Table #	Action	Priority Action #	Priority Tally	Comments
1	Develop community cultural calendar to bring people to the city.	2	6	Create cultural arts center to perform / teach voice, piano, sculptures, drama, fine arts) jobs, path for our youth, money raiser for city, affordable from for student artists.
1	Leverage existing Arts & Culture organizations	12	6	Leverage existing arts/ culture organizations. Keep them here. Improve them. Support them.
1	Create a cultural Arts District	8	6	Area for resident artists to live, display, and sells! Support artists as an industry! Foster youth three artists.
1	Creation of new arts and culture events / opportunities	9	6	Economic development, provide jobs, bring films here from AL Film center / local organization. Tourism
1	Create a Cultural Arts Center	10	6	To perform / teach voice, piano, sculpture, drama, fine arts. Jobs, path for our youth, money raiser for city. Affordable options for student artists.
2	Create more youth activities (Art programs, the fair (Bring back), dance and music school, music programs in elementary school, go kart course, arcade, tutoring classes at centers (not just basketball)	3	6	Research recruit minor league. City not own but find owner and property.
2	Develop community cultural calendar to bring people to the city.	2	6	Community calendar with everything (not just culture)- sports, events, Knox concerts, local plays, museum happenings, downtown events, McClellan events
2	Build a minor league baseball stadium to attract a Braves farm team (Fits with Braves desire to bring minor league teams within 3 hours of Atlanta)	1	3	Cultural arts put back in school. Forget go carts, arcade. Work with local talent to include.
3	Create more youth activities	3	8	The more we offer youth the more opportunities they have to make better decisions. Both 3 and 4: the more healthy activities we provide for children and youth, the less likely they are to get in to trouble and the more likely they are to learn social skills, discipline and good habits.
3	Create a Young Person's Club	4	6	The arts community needs a central facility that can be configured for a variety of uses- from theater to dance to art exhibits. The city has many older buildings that could be removed for this purpose. The city also needs an organization that could maintain and schedule events for the facility.
3	Community Calendar	2	5	Make other aware of what is going on. Have a place to look for "what to do"
3	Create a community arts center	10	3	
3	Create a City arts council	13	3	

One City, One Vision Community Summit**City Image**

Table #	Action	Priority Action #	Priority Tally	Comments
1	Strengthen and promote the safety of established mature neighborhoods	2	8	People wont shop, live, or start businesses where they don't feel safe. We think lighting is important.
1	Work with local media to ensure a positive community image.	3	8	Bad news is always reported- need to promote City's good news- People throughout area need to hear every good thing that happens.
1	Focus on increasing the aesthetics of existing neighborhoods.	4	8	Beauty of existing neighborhoods is vital to our image!
1	Reduce the number of vacant buildings	5	8	Improves city's image. Also, helps eliminate crime, pests/ rodents, homeless population, etc. Significant safety issue.
1	Launch a professional marketing campaign for Anniston.	6	8	Get the good word out in coordinated way- too many different aspects of city being separately promoted- need to work together.
2	Strengthen and promote the safety of established mature neighborhoods	2	11	We have the tools to change our own city's image. Each neighborhood starts with their own corner of the city. A sense of security will help up positive image.
2	Work with local media to ensure a positive community image.	3	10	Enhance the natural beauty of our city.
2	Focus on increasing the aesthetics of existing neighborhoods.	4	10	Insert local who best to tell our story. Give them the tools they need to do the job.
2	Reduce the number of vacant buildings	5	10	Reduce number of vacant buildings. Enforce ordinances for absentee owners. Incentivize owners with money.
2	Launch a professional marketing campaign for Anniston.	6	7	Hire a PR person. Make work to do before we get a PR person. Expectations may be too big for this person. Should have a clear directive from city staff and council.
3	Launch a professional marketing campaign for Anniston.	6	4	
3	Strengthen and promote the safety of established mature neighborhoods	2	6	Strengthen and promote safety. Neighborhoods. Encourage water programs with active participants. Work closely with PD. Focus on property values. Next door program. Website is key. Next door is good model.
3	Focus on increasing the aesthetics of existing neighborhoods.	4	5	Focus on aesthetics of existing neighborhoods. Promote city wide clean ups with more advertising. Promote it for a longer time. Incentives for best neighborhood. Increase recycling with different bins available. This will result in more civic pride. educate people on how it affects them and their neighborhoods. City needs to enforce ordinances. Fine owners with high grass, but need to be included.
3	Reduce the number of vacant buildings	5	4	
3	Work with local media to ensure a positive community image.	3	6	Work on local media. PR person might work closely to promote city events. Support events with all forms of media.

One City, One Vision Community Summit

Community Services

Table #	Action	Priority Action #	Priority Tally	Comments
1	Develop more services for the homeless	9	6	Not enough shelter. Many people who are homeless are sleeping in unhealthy situations with no access to restrooms or showers.
1	Develop Summer youth programs	3	6	Positive, constructive programs for youth are needed to keep them from getting involved with negative activities. Instills a sense of community, camaraderie, and a sense of pride.
1	Create a recycling center	5	5	Economic benefits, provides a way of taking pride in the community. Cleaner community
1	Promote "free activities" in city	6	5	Good for community relations and city pride. Gives people something to do.
1	Provide resources for former prisoner re-entry	15	5	Would cut down on crime by giving people a way to meet their needs. Many people need support in finding employment.
2	Centralize all social services- one place to register	4	5	
2	develop Summer Youth Programs	3	5	Have more activities. Enhance world changers. Keep youth off the streets. Use and expand existing services
2	Develop more services for the homeless	9	5	
2	Create a program to use incarcerated inmates to build and fix up homes.	1	3	Give them skills and pride. Great need for renovations in the city. Access farm land unused. Community gardens.
2	Create a program to get school productions (plays, programs, etc.) out into the community	10	5	Lasts of free items in city and no one is aware of them
3	Program for incarcerated inmates to build and fix up homes	1		It helps the client conserve gas and prevents accuse of services. These operating these services need to be more understanding and empathy when dealing with clients. Update 211. Centralize social services
3	Create a program for retirees to help in schools (tutoring, reading, etc.	2		Create a summer youth program- keep children busy and off the streets- no idle hands or minds. Summer jobs for kids. Sports complex (need funding for little league), mentoring program, workshops, summer reading programs.
3	Develop Summer youth programs	3		More services for homeless- we currently have no services, no shelters, no case managers (Salvation Army- charge). Health services, this population is very underserved. They need life skills, transitional housing, promoting services that are already available.
3	Create a program to get school productions (plays, programs, etc.) out into the community	10		Program to create school production. The more activities children are in the less time they have to get into trouble. Everybody should support our children and encourage them.
3	Promote "free activities" in the city	6		

One City, One Vision Community Summit Learning				
Table #	Action	Priority Action #	Priority Tally	Comments
1	Create a program to increase/encourage parental involvement (meetings, support, resources)	4	5	Need more parents to get involved with the school systems. Teacher/ parent involvement.
1	Develop a plan (with current industries) to offer programs to prepare students for jobs in the community.	6	5	Prepare students for college and career readiness.
1	Implement program similar to "get caught studying" by Reverend Nettles	7	5	Many students do not know how to study. Improve students' academic work ethic.
1	Create adult re-education program	10	5	Educate adult citizens to acquire apprenticeships job trades, and include education that incorporates technology, teaching and learning.
1	Hire more counselors for schools (start career guidance, if skills and parenting skills early)	11	5	Each grade level should a guidance counselor. More student advising.
2	Create a program to increase/encourage parental involvement (meetings, support, resources)	4	4	Feel as if the reason many students are failing and have decreased and or no interest in school is parents aren't available. Parents must be involved for students to succeed. If this is solved- many other problems will be solved.
2	Create internship program with business communities	9	4	Great idea if businesses are willing. Now?
2	start a pre-k program	17	3	The earlier you start, the better off you are.
2	change passing grade standards to be higher (from 50-70)	20	4	Feel 50 is way too low. Encouragement to do better will excel students higher. More discipline.
2	create incentive program for students to study/do well in school	22	2	How? How do you accomplish this? Good idea, but how?
3	Develop program that connects interests of students to professionals (authors, songwriters, musicians etc.)	23	4	Connects the community and the schools. Allows expert instructions in specialized topics.
3	Develop vocational school at Ft. McClellan	21		Local schools don't have the ability to teach these specialized skills. Not an either or... must be both. Jobs available here but lack of skilled people and no apprenticeship programs.
3	start a pre-k program	17	4	Can't start learning too early. Not enough availability and who decides recipients?
3	Create a program to increase/encourage parental involvement (meetings, support, resources)	4	4	
3	Develop a plan (with current industries) to offer programs to prepare students for jobs in the community.	6	4	
3	Create internship program with business communities	9	4	
3	Start an education mentoring program by corporations	13	4	
3	Create after school programs	19	4	
6	Create a vocational / career tech program / school	3	3	vocational programs must utilize 2 hospitals / industry. Co-op at depot (for instance), knonspan, Honda. Prepare them for jobs that are out there.
6	Create a positive advertising campaign to address public perception of schools	5	4	The perception is all teachers, principals and students are poor / bad. There are a number of poor teachers but not all, we have quality teachers and students.
6	Create magnet schools within county system	14	3	Math and Science (medical). Fine arts magnet school can attract and serve needs.
6	Create a curriculum to teach standards not to test	26	2	Teach standards / not to test. Rigorous academic experiences / curriculum must be developed and followed. People must believe and see you are having a quality education. That's how you get growth / people to come back.

B. Action Worksheet Database

6	Develop a more rigorous academic curriculum	27	2	
7	Create a positive advertising campaign to address public perception of schools	5		#6 common. Prepare kids for employment as early as possible, offer summer jobs, why teach basic skills for being a good employee. Time management, money management, self management
7	Develop a plan (with current industries) to offer programs to prepare students for jobs in the community.	6		
7	Create internship program with business communities	9		
7	Create adult re-education program	10		
7	start a pre-k program	17		
8	Convert Board of Education from elected to appointed positions	2	2	More technology based education programs. Community newspaper for Anniston (Anniston star bias)
8	Create a vocational / career tech program / school	3	2	
8	Create a positive advertising campaign to address public perception of schools	5	2	
8	change passing grade standards to be higher (from 50-70)	20	2	Because students can become more competitive. Appoint more qualified people. Prepare those who aren't college ready (can get jobs). Important to get a better image (negative image affects students)
8	Develop vocational school at Ft. McClellan	21	2	
9	Create a vocational / career tech program / school	3		Why- 80% of high school graduates don't college. Employees need workers and potential employees need the same.
9	Create a program to increase/encourage parental involvement (meetings, support, resources)	4		Why- because parents are key to motivate students to succeed and they keep their children accountable. The parents need to see what was and what is- "enable the students"
9	Create a positive advertising campaign to address public perception of schools	5		Why- to counter the negative image. Show and tell good new stories. Don't allow the 10% to be the 90% bad good.
9	start a pre-k program	17		Early education is key for foundation and success.
9	Create after school programs	19		Safety - safe haven. Keep parents employed. Academic progression.
9	Develop vocational school at Ft. McClellan	21		Showing them the opportunities that exist- both post college, post high school.
10	Create a vocational / career tech program / school	3	5	
10	Create a program to increase/encourage parental involvement (meetings, support, resources)	4	5	
10	Create internship program with business communities	9	5	
10	start a pre-k program	17	5	
10	City of Anniston funding for school above minimum level	25		
4 and 5	Create internship program with business communities	9	12	
4 and 5	Create program for collaboration between surrounding colleges and community schools	16	11	
4 and 5	start a pre-k program	17	12	Don't think we start learning early enough. Need to be available to far more people than what it being offered for.
4 and 5	Develop vocational school at Ft. McClellan	21	13	So that each child need a solid foundation, along with education to be trained locally and to take a step further in life. Vocational schools will help people be the better paying jobs.
4 and 5	Develop program that connects interests of students to professionals (authors, songwriters, musicians etc.)	23	14	

One City, One Vision Community Summit				
Place				
Table #	Action	Priority Action #	Priority Tally	Comments
4	Designate historic districts	1	3	Establishing and enforcement of standards. Assist in economic growth opportunities through attracting investors/developers due to tax incentives and property investment value retention.
3	Designate historic districts	1	5	By designating historic districts, you improve the city. You gain economic incentives and bring new businesses and residents into the community
1	Designate historic districts	1	8	Preserve what we have now and go forward therefore avenues for preservation and historical grants
5	Designate historic districts	1	8	Designating historic districts to keep character. If the neighborhood people choose Anniston because they want to live in historic homes. May prevent areas from changing from residential to commercial.
4	Start a program to deal with vacant and dilapidated buildings	3	1	Removal of unusable buildings - this also removes unsafe buildings. Rehab of useable buildings
3	Start a program to deal with vacant and dilapidated buildings	3	5	If you don't have a program to deal with it the lots and buildings begin to deteriorate
2	Start a program to deal with vacant and dilapidated buildings	3	7	Need to correct bad image of city. If not dealt with destroys property values & creates unsafe neighborhoods. Is there a program already in place?? We don't know. Draws criminal activity if not managed. Disincentive to attract new business if not dealt with. Residents want feel good about where they live, work & play & poorly maintained property prevents that. If we don't take care of the bad buildings (homes, businesses, etc.) nothing else matters.
1	Start a program to deal with vacant and dilapidated buildings	3	8	Clean up this city & make it presentable. Create programs that help low income owners improve their property. Target rental property & abandoned property owners
5	Start a program to deal with vacant and dilapidated buildings	3	8	Drags down property value. Safety hazard (invites criminals). Perception
4	Start an incentives program to clean up storefronts and create businesses	4	2	Stimulate potential economic growth and beautification
3	Start an incentives program to clean up storefronts and create businesses	4	3	By designating historic districts, you improve the city. You gain economic incentives and bring new businesses and residents into the community
1	Start an incentives program to clean up storefronts and create businesses	4	6	Ditto all the above & will clean up to create economy of action for new buildings on these properties
3	Clean up vacant lots (put community gardens there)	5	3	This will improve the look of the community. By designating historic districts, you improve the city. You gain economic incentives and bring new businesses and residents into the community
1	Clean up vacant lots (put community gardens there)	5	5	Gardens or green spaces to create beautifications codes and projects
4	Clean up vacant lots (put community gardens and variety of parks there)	5	5	Increase the visual attractiveness. Clean-up will increase safety
5	Clean up vacant lots (put community gardens there)	5	8	Community garden build community. Community garden needs to be accessible. Use vacant lots for parks (dog park)
3	Create legislation to require standards to maintain property, buildings, etc.	7	2	It would make maintaining property, buildings, etc. legal.
1	Create legislation to require standards to maintain property, buildings, etc.	7	8	Legislation is important because aesthetics are important to everyone, and gives the city the lawful authority to take appropriate action. Studies show dirty areas enhance crime
5	Create legislation to require standards to maintain property, buildings, etc.	7	8	Create legislation - if create legislation everything else will fall into line. Legislation is needed to make sure that landlords are responsible. Legislation would create a responsible to maintain property & help to create better zoning to keep area residential as opposed to changing to commercial. Maintain a neighborhood feeling/keep residential attributes

B. Action Worksheet Database

2	Create legislation to require standards to maintain property, buildings, etc.	7	9	Need to give city right to enforce non compliance with standards. Current laws not enough. See answers to above - applies here too. Give force of a statute over an ordinance. Need to have & enforce to attract new residents, businesses, etc.
4	Develop and incentive to facilitate the purchase of abandoned or vacant homes	9	4	To end blight and to be an incentive for rehabilitation
5	Develop and incentive to facilitate the purchase of abandoned or vacant homes. May encourage people to become slumlords	9	7	All of these items tie in together may cause owners to give over property so it can be better utilized. Homesteading program makes purchasing of property more attractive/appealing. Suggestion to get banks/mortgage companies to encourage this.
2	Start an incentives program to clean up storefronts and create businesses	4 & 9	7	

One City, One Vision Community Summit**Prosperity**

Table #	Action	Priority Action #	Priority Tally	Comments
1	Hire a person solely focused on bringing in industry	3	4	
1	Develop and implement skills based training / curriculum in partnership with industry and businesses	6	3	
1	Create a restaurant district	10	8	
1	Provide tax incentives for new businesses to come to Anniston	15	4	
1	Get rid of the "red tape" to open a business	25	8	
2	Complete the Veterans Parkway	1	7	Complete Veteran's parkway accomplish a goal and develop the Fort.
2	Hire an economic development staff member	9	6	Hire staff member to recruit business. Report to City Manager.
2	Create incentive programs for small business (revolving loan funds, 1 stop shopping for licenses)	12	7	Small business opportunities easier to develop.
2	Provide tax incentives for new businesses to come to Anniston	15	7	Tax incentives makes it more economically feasible.
2	Develop a retirement community at Ft. McClellan	19	7	Retirement community McClellan retires market needed to be opened up.
3	Complete the Veterans Parkway	1	6	Keep the 18 wheelers off downtown roads. Provide faster route and drive businesses out to North Anniston and McClellan. Decongest downtown making It safer for bicycles.
3	Hire an economic development staff member	9	7	We must have new businesses and new jobs come to this area and we need someone to promote and fight for Anniston.
3	Create incentive programs for small business (revolving loan funds, 1 stop shopping for licenses)	12	5	Efficiency as far as licensing. Make it easy to start a business. Cut through the red tape. Remove antibusiness stigma.
3	Provide tax incentives for new businesses to come to Anniston	15	6	Make Anniston more competitive. Possible incentive- tax free for first year (capped at a certain or possibly graduated scale for taxes)
3	Light industry and manufacturing in "brownfield" space in West Anniston	24	7	This would help instill pride in West Anniston. Put business where the work force is. Possibility of grant money to develop the brown field.
4	Complete the Veterans Parkway	1		Bring archery competition back.
4	Create a professional advertising campaign that promotes Anniston in positive way	2		
4	Develop "research triangle" between JSU, Auburn and Alabama	13		
4	Create a co-op program for local businesses	14		
4	Provide tax incentives for new businesses to come to Anniston	15		
4	Develop a retirement community at Ft. McClellan	19		
4	Create a hotel / convention center	20		
5	Complete the Veterans Parkway	1	2	Opens up industrial parking. Expand on Ft. McClellan- very important Anniston Asset.
5	Create incentive programs for small business (revolving loan funds, 1 stop shopping for licenses)	12	3	Make it easier to obtain permits.
5	Provide tax incentives for new businesses to come to Anniston	15	2	Will bring in business and expand Anniston increase growth and revenue.
5	Create a "one stop" shop for doing business at City Hall	17	2	One shop will cause less hassle for businesses. This hassle leads is frustration and will cause new businesses to be wary about starting in Anniston.
5	Create a hotel / convention center	20	2	Nearest is in Oxford. When we have large events (Ex: 5k Woodstock / bike race) need to have a place for these people to stay.

B. Action Worksheet Database

6	Create a professional advertising campaign that promotes Anniston in positive way	2		Design a program where various citizens in our community promote our community. Promote youth development and youth involvement.
6	Develop "research triangle" between JSU, Auburn and Alabama	13		Youth development in education career to begin a focus on jobs and educational opportunities in school.
7	Complete the Veterans Parkway	1	2	Finish what you started. People need access to other developmental areas.
7	Promote Anniston airport for general and corporate aviation / develop its potential	5	2	We need transportation in and out of the city. Helps promote the city.
7	Develop and implement skills based training / curriculum in partnership with industry and businesses	6	2	Train, educate, and empower our citizens for specialized jobs. Giving opportunities to students.
7	Create incentive programs for small business (revolving loan funds, 1 stop shopping for licenses)	12	2	Promoting small businesses may encourage more traffic flowing through the city.
7	Develop a retirement community at Ft. McClellan	19	2	Economic, retail, and commercial development. Earn a retirement to the community.

One City, One Vision Community Summit**Safety**

Table #	Action	Priority Action #	Priority Tally	Comments
1	Increase police visibility throughout all neighborhoods to ensure residents feel safe.	3	5	Wants police contact, not just visibility
1	Use best graduates from the police academy to serve Anniston's streets.	4	4	Even more pay in order to to keep them
1	Develop neighborhood watch groups in each neighborhood.	1	3	A study of neighbor watch- provide more info- how to participate, what action should you take-
1	Create program to make public more aware of the potential health issues related to pollution.	2	3	Want to know what is going on in order to prepare-
1	Develop a drug task force within the Police Department	6	3	already in place

One City, One Vision Community Summit**Transportation**

Table #	Action	Priority Action #	Priority Tally	Comments
1	Rework bus schedules to make them shorter	1	4	Shorter routes encourage the use of the bus. As people are able to use the system to get to their destinations more quickly.
2	finish the bypass	2	5	Expand opportunities for commercial and industrial development at McClellan and Lenlock. Ease traffic flow in Anniston / Quintard.
1	Create transportation for the elderly	3	3	We need to increase the transformation options for the most vulnerable members of our community. Who have limited means.
2	Create transportation for the elderly	3	3	Keep elderly active in the community and ensure they have access to health care and recreation.
1	create a way fro public to report issues with roads or infrastructure	4	3	If the city doesn't know there is a problem they cant repair it.
1	improve bus shelters	5	6	It will encourage the riding of the bus. Inclimate weather defeats ridership.
1	add more signs to direct people to Anniston	6	4	We need to improve the signage in Anniston to help people get to Anniston and around Anniston to points of interests in Anniston.
2	add more signs to direct people to Anniston	6	4	Starting at interstate- Coldwater exits, Oxford and exchange-direct to Anniston. Signs to Coldwater Mountain Trailheads
2	Expand transit into surrounding areas for jobs	8	6	Important to bring people from other communities to Anniston and expand job and educational opportunities for residents (coordinate with JSU Gamecock Express)
2	add bike lanes, signage, larger shoulders throughout the city	9	5	Improves tourism opportunities, fitness opportunities and social interaction within the community. Improve access to Ladiga trail and Coldwater. Bring business into Anniston on Ladiga trail, improve communities bordering trail.

One City, One Vision Community Summit**Exit Questionnaire Statistics**

1	Question 1		
	How did you hear about the Community Summit?	Respondents	Percent
	Word of Mouth	77	41%
	City of Anniston Website	6	3%
	Email blast	37	20%
	Newspaper Article	28	15%
	One City, One Vision website	4	2%
	Community event	3	2%
	Newspaper Ad	5	3%
	Facebook	8	4%
	Yard Sign / banner	6	3%
	Poster/flyer/rack card	3	2%
	Utility newsletter	1	1%
	Other	10	5%
	Total	188	100%
2	Question 2		
	Why did you choose to attend the Community Summit?	Responses	
3	Question 3		
	Were you comfortable working in today's small group?	Respondents	Percent
	Yes	187	97%
	No	6	3%
	Total	193	100%
4	Question 4		
	Did you feel your input was heard and recorded accurately?	Respondents	Percent
	Yes	181	99%
	No	2	1%
	Total	183	100%

C. Exit Questionnaire Summary

5	Question 5		
	Was the meeting...	Respondents	Percent
	Too long	27	15%
	Too short	2	1%
	About right	146	83%
	Total	175	100%
6	Question 6		
	Will you continue to participate in the planning process?	Respondents	Percent
	Yes	186	99%
	No	2	1%
	Total	188	100%
7	Question 7		
	Did you participate in the Get Moving Survey conducted in 2011?	Respondents	Percent
	Yes	71	38%
	No	118	62%
	Total	189	100%
8	Question 8		
	Did you participate in one of the city's Listening Tours conducted earlier in 2013?	Respondents	Percent
	Yes	103	53%
	No	91	47%
	Total	194	100%
9	Question 9		
	Did you participate in one of the Public Kick-off Workshops in September 2013?	Respondents	Percent
	Yes	117	60%
	No	78	40%
	Total	195	100%

10	<u>Question 10</u>		
	Gender	Respondents	Percent
	Female	102	53%
	Male	91	47%
	Total	193	100%
11	<u>Question 11</u>		
	What racial group do you most closely identify with?	Respondents	Percent
	Asian	1	1%
	Black/ African- American	61	32%
	native American	0	0%
	White / Caucasian	121	63%
	Two or more races	6	3%
	Other:	3	2%
	Total	192	100%
12	<u>Question 12</u>		
	Are you Hispanic or latino?	Respondents	Percent
	Yes	3	2%
	No	168	98%
	Total	171	100%
13	<u>Question 13</u>		
	What is your age	Respondents	Percent
	Under 18	9	5%
	18-24	2	1%
	25-34	5	3%
	35-44	25	13%
	45-54	23	12%
	55-64	67	35%
	65 or over	61	32%
	Total	192	100%

14	<u>Question 14</u>		
	What is your highest level of education?	Respondents	Percent
	Less than a high school diploma	6	3%
	High school diploma	20	11%
	Some college	31	16%
	Associate or Bachelor's Degree	70	37%
	Masters Degree / Ph.D.	62	33%
	Total	189	100%
15	<u>Question 15</u>		
	Do you live:	Respondents	Percent
	Within the City of Anniston?	165	88%
	Outside the City's limits, but within Calhoun County?	22	12%
	Total	187	100%
16	<u>Question 16</u>		
	How long have you lived in the city of Anniston?	Respondents	Percent
	0-4 years	21	11%
	5-9 years	21	11%
	10-19 years	30	16%
	20-29 years	22	12%
	30-39 years	33	18%
	40-49 years	23	13%
	50+ years	33	18%
	Total	183	100%
17	<u>Question 17</u>		
	Do you work within the City of Anniston?	Respondents	Percent
	Yes	94	48%
	No	43	22%
	Retired	57	29%
	Total	194	100%
18	<u>Question 18</u>		
	Do you own a business within the City of Anniston?	Respondents	Percent
	Yes	40	21%
	No	151	79%
	Total	191	100%
19	<u>Question 19</u>		
	Do you own property within the City of Anniston?	Respondents	Percent
	Yes	144	76%
	No	46	24%
	Total	190	100%
20	<u>Question 20</u>		
	Please tell us about your annual household income:		
	Less than \$10,000	11	7%
	\$10,000 to \$14,999	4	3%
	\$15,000 to \$24,999	7	5%
	\$25,000 to \$34,999	10	7%
	\$35,000 to \$49,999	16	11%
	\$50,000 to \$74,000	32	21%
	\$75,000 to \$100,000	24	16%
	\$100,000+	47	31%
	Total	151	100%

One City, One Vision Community Summit	
Exit Questionnaire Expository Answers	
2	Question 2
	Why did you choose to attend the Community Summit?
1	Concern for the city.
2	interested in enhancement of Anniston- city win which I work
3	Learning how to be a leader
4	I started a program for young ladies 18 to 21, A way out
6	Because I am on Steering Committee
7	to advocate for the homeless
9	Because I am interested in the future of Anniston
10	Sense of community. Device to participate in community
11	Because I believe it is important for me to participate and make a difference in my community
12	To improve our city and express my opinion
13	To assist my city in learning the model city again
14	I believe that if you are not satisfied, don't complain. Do something to make a change
15	Being a part of the process
17	I would like to see our community improve.
18	Interest in community
19	I am homeless, to help the homeless, how to take action on how to start process on helping people who truly want help
20	I want Anniston to prosper
21	Want to be part of the solution
22	Don't to improve the city where I live
23	Want to do something to help the image of Anniston
24	Are interested in the future of the city
25	Hopefully to improve Anniston
26	I love this city and want to see it prosper. I would like to see it wonderful when I retire.
27	To actively participate in improving our community
28	What to make Anniston the best city ever
29	Community pride
30	Because I believe Anniston needs a new positive direction and I would like to contribute to that movement.
31	I care
32	As a parent and the executive director of Save- A Life, I truly desire to see our community raise the bar for children in our area therefore improving life in our community.
33	I want to be involved
34	Volunteering
35	To volunteer
36	Because Anniston needs to know what citizens think and want to change
37	Just to support the community and kids and all so his vision for One City, One Vision to help or to know what's going on is a good thing
38	Because I feel by getting involved in Anniston that we can build a better community

39	So I could be more involved in my city and what is going on in it
40	Looking and hopefully you better improvement here in the city
41	To be aware
42	Interest in what we are doing to improve city
43	To help improve Anniston with my service and ideas.
44	Want to know what is happening with this consulting group
45	Community service hours
46	To help Anniston improve
47	Interested in the future of Anniston
48	It's important
50	Want to be a part of creating a stronger Anniston
51	I wanted to see what would be discussed
52	Son is performing
53	Performing
54	very first time attending much needed
55	I am a retired educator of 45 years 6 months
56	I'm a retired teacher and I feel that education is the building blocks for everything- economy
57	Schools
58	I wanted to be involved with moving the community forward and helping Anniston become one of the top 10 small towns in America
59	Concern about Anniston, desire to be a part of solution
60	To help any way I can
61	We need to participate in changes to our city
62	To learn more about the involvements and programs in Anniston. To see if I can make a difference
63	To help and participate
64	I am concerned
65	Because I am an employee o Anniston City Schools
66	To help advance the school system... a very sad situation and need of complete overhaul and a new model... non- traditional model
67	Very concerned about our future
68	I care about the community
69	Interested in Anniston- great community, but can improve
70	To see what changes are going on in the community and how I can help
71	To get more involved in the community
72	To improve the city
73	Want to be a part of the solution / change.
74	To learn more about it
75	I want to help improve community
76	Hoping that I could contribute ideas that might help with student retention and competition
77	I would like to see what they are trying to do for our city
78	To be part of the image of Anniston
79	I choose to attend because I know it would have gone me the opportunity to help guide for the city
80	Because I felt that high school students needed to have their input about it all
81	To volunteer
82	To further Anniston for further economic growth and property
83	Concern for the future of Anniston, and its people

84	I'm the president of my child's school PTO
85	I want Anniston to be successful
86	To become a partner in moving and restarting Anniston to greatness
87	I chose to come help better the school system
88	Involvement
89	I want to be a part of the positive solutions to better improve my city Anniston
90	Intent in my city
93	Want to make a difference
94	To help the city
95	To be able to continue to help improve Anniston
96	Want to help bring Anniston back up
97	to be part of the solution
98	Born and raised in Anniston- lived here all my life except for 5 years
99	Wanting to stay involved with the movement of my city
100	That I am involved in the community
102	To become engaged to support the initiative
103	To sound what progress has been made
104	I call.
105	Robert Houston asked me to attend
106	executive community
107	Because I care
108	Community growth and enhancement. Economic growth
109	On to be a part of the solution
110	To voice my opinion and be part of the solution
111	I be a part of the change and to help where I can
112	Ellen and Ann asked and they are my captains
113	To better Anniston
115	Because I love Anniston and support al efforts that have been made
116	I think it is important to be involved
117	Interest in civic progress
118	To support the new city council and help use this opportunity to move the city forward
119	Because I want to improve Anniston, to solve problems, to support those assets we have
120	Because I want to be a part of the solution for our city. It is important that we all have a voice.
122	Try to help Anniston move forward
123	I need to know what going on
124	I want to see Anniston and area become a great place to live
125	I care about, lived in and have very fond memories of life and growing up in Anniston
126	To make the community better
127	I care about the city of Anniston. We can make Anniston the best by working together.
128	To get Anniston moving in the right direction and better place to live in
129	I came because I care about my community and I want to see a difference
130	To understand the goals of the city
131	I love Anniston and I want to see it thrive
132	Interested in the community
133	Ann Welch

134	I care
135	Move toward
136	Want to encourage community participation in improving our city- and wanted to participate
137	Our community needs to prosper
138	Intentional
139	C new information about the city
140	Need to get more involved in local activities
141	Want to learn more and help if any way possible
142	Want to see the city succeed
143	Want to be part of!
144	lived here 47 years and want to see it soar economically
145	I am interested in being a part of Anniston getting on the right track
146	I love his city
147	To be more informed, discuss
148	I want to make a difference
149	Gain knowledge of people and hear from the community. I wanted to determine if the local community and government were motivated to improve the city
150	Interested in promoting economic growth in Anniston and fully utilize the McClellan asset.
151	Looking to purchase property in Anniston
152	Informed concerning downtown economic development
153	I am interested in the fuel development of our city
154	To provide input to growth and become post of change
155	I love Anniston and want to see it succeed. I want to be able to tell my kids as grandkids. I did my part
156	Continue to make sure Anniston becomes the best city that it can be
157	Interest in transformation of Anniston
158	To move Anniston forward in positive way
159	I care about our city and all our country
160	Need city to improve.
161	To be proactive in learning about and encouraging greater awareness in the Arts in Anniston
163	To better understand what plans are attempted to be made
164	Hopefully to contribute some positive ideas for developing solutions
165	to be a part to educate, empower, teach and inform our community of all
166	To have input in the future
167	I care about the community
168	To help further the efforts of Anniston mayor and city in moving Anniston forward
169	Wish to support the city and its leadership
170	To help make a difference in our wonderful city
171	To be part of the rebuilding of our city the remodel CITY!
172	Try and help the city
174	Want more business. Wish buildings on Quintard were occupied
175	support
176	Simply because I care
177	To see what my import
178	To assist in making Anniston better community
179	Volunteering through AHS

181	To help decide which actions the city will take to make our community more sustainable
182	Came with a friend
183	New to community and wanted to become more involved
184	I am sick and tired of seeing gods people who are less fortunate and homeless and the city of Anniston turns their back on them. I want it to stop!
186	To continue to have input in the process of planning and improving the city of Anniston
187	Millie told me to come
188	Because I care
189	I want to be part of the solution
190	Improve Anniston
192	Learn about one city one vision. I just recently moved here
193	I care about Anniston's future
194	Interested in being a part of community
195	I love Anniston and want it to be the model city again!
196	To work toward betterment of beautiful Anniston
197	Because I want to be part of the solution
198	Support city initiatives / neighborhood associations
199	I live on McClellan. I live in Anniston
21	<u>Question 21</u>
	General Comments
1	great idea! Moving in the right direction!
4	A way out program 18-21
18	Good program to engage the community
27	Returned due to the declining health of parents, but willing to stay and make Anniston my home under the right condition.
29	Too much interruption from podium- let the groups work!
32	Would love to see our community cleaned up the bars raised for our youth and the idea of entitlement to be lowered due to education and expectations. We offer incentive programs called earn while you learn offering over 100% parenting, life skills and bible classes to encourage learning self esteem and social skills while providing basic needs.
33	I love Anniston, Al.
41	What does my annual income have to do with this process?
42	Ask my husband
43	Income should not be a factor for this survey.
44	Would have liked to have brought all the tables together to discuss.
45	The meeting was great!
47	The tables involved in each focus group should have time to get together to share ideas.
63	Great workshop
65	Question 11 and 12 should have been combined!
66	Education must be overhauled! Only 20% go to college so why spend 90% of the time of the students preparing for college. Our guidance counselors must come from Tech Schools. Must.
79	This get together was awesome! I love how it is set up. I learned lots of good information. Thank you!

86	Provide multi-projection screens around the room
103	One city, One Vision is on the right track to move Anniston forward.
116	Provide incentives to purchase the old downtown buildings. Provide free electric and water for these people. Lower the tax rate, the city need to condemn or get owners to step up or evict ownership.
124	Thanks for a well organized program
138	Too much talking by facilitators- we could not hear each other. Did not like the location, activities bad.
140	Good start! Also there are past events and activities that were squabbled bingo, arching competition, CMP and others that should be brought back for considerations.
147	I have learned a lot of very good and useful information. I want to be more involved.
151	Great workshop
152	Productive meeting, informative interaction. Great dialogue
171	Great opportunity for all residents to come together and work together for the better good of Anniston
175	Keep going. Make changes. Implement
179	Would love to help more with this movement. Concerned citizen, tjohnson2015@yahoo.com
184	I have no means of communication. I would appreciate it to see some way that people like me are able to be notified of events etc. Through billboards, signs/ mail, etc.
189	Talk and instructions from the MC should be kept at a minimum.
193	Have we asked new residents why they chose to live here and not in Jacksonville or Oxford? Everyone I have spoke to who moved in town did so because I lived the cute houses, I could afford them.

AGENDA

Community Summit

One Vision, One City, Community-Driven Strategic Plan

City of Anniston

November 19, 2013, 6:00 to 8:00 PM

Purpose: Share the results of the public input to-date and initiate the action agenda.

1. WELCOME	Mayor and SC Member	6:00
2. SHARE PROJECT OVERVIEW ▪ Tasks completed to-date ▪ Future milestones	ACP	6:10
3. REPORT ON PUBLIC WORKSHOPS ▪ Participation (who was there?) ▪ Input (what did they tell us?)	ACP	6:15
4. TEST GOAL STATEMENTS	All	6:35
5. SMALL GROUP WORK	All	6:55
6. CLOSING REMARKS/ADJOURN	Executive Committee Member	7:55

Handouts:

Agenda

DRAFT GOAL STATEMENTS

Instructions: Please circle how strongly you agree with each of the goal statements below on a scale from 1-5 with 1 being "I do not support" and 5 being "I fully support"



goals are in alphabetical order, not in order of importance or value

Arts and Culture: Plentiful activities and cultural offerings for all ages that are well-supported.	NO SUPPORT FULL SUPPORT 1 2 3 4 5
Comments:	

City Image: A proud and friendly community that promotes its unique story and is attractive to visitors, investment and new and former residents.	NO SUPPORT FULL SUPPORT 1 2 3 4 5
Comments:	

Community Services: A coordinated and consolidated system of services for all members of the community that is visible and easy to understand.	NO SUPPORT FULL SUPPORT 1 2 3 4 5
Comments:	

Leadership: Engaged, vested and effective public and private leaders that collaborate for the good of the Anniston community.	NO SUPPORT FULL SUPPORT 1 2 3 4 5
Comments:	

Learning: Effective and well-regarded educational programs - from pre-kindergarten to vocational to higher education to life-long learning - that nurtures individuals and enhances economic opportunity for the community. For K-12, • a diverse curriculum is offered, • innovation is demonstrated, • facilities are efficiently used and maintained, • parents, teachers and community leaders are actively involved, and • a more positive image is enjoyed.	NO SUPPORT FULL SUPPORT 1 2 3 4 5
Comments:	

Place: Attractive and well-maintained natural areas and man-made areas that are points of pride for residents and impressive to visitors and investors.	NO SUPPORT FULL SUPPORT 1 2 3 4 5
Comments:	

Prosperity: Broad opportunities for enhanced economic activities that are defined by - a stream-lined coordination, - a business friendly approach, - diverse jobs and investments, - a capable workforce, and - leveraged assets.	NO SUPPORT FULL SUPPORT 1 2 3 4 5 ←————→
Comments:	

Safety: A sense of security and well-being that is felt throughout the community.	NO SUPPORT FULL SUPPORT 1 2 3 4 5 ←————→
Comments:	

Transportation: A well-maintained transportation network that serves the community in a clear and friendly way, including - roads, - bus, pedestrian, and - bicycles.	NO SUPPORT FULL SUPPORT 1 2 3 4 5 ←————→
Comments:	

ARTS AND CULTURE

DRAFT GOAL: Plentiful activities and cultural offerings for all ages that are well-supported.

SUB-TOPICS:

- » New opportunities
- » Leverage existing assets

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Build a minor league baseball stadium to attract a Braves farm team (Fits with Braves desire to bring minor league teams within 3 hours of Atlanta).	
2	Develop Community Cultural calendar to bring people to the city.	
3	Create more youth activities (Art programs, the fair (bring back), dance and music school, music programs in elementary school, go cart course, arcade, tutoring classes at centers (not just basketball).	
4	Create a "young person's club" (a place to dance and hang out with friends).	
5	Create a \$1 movie theater.	
6	Bring back Sheriff's Department game truck.	
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ARTS AND CULTURE

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

CITY IMAGE

DRAFT GOAL: A proud and friendly community that promotes its unique story and is attractive to visitors, investment and new and former residents.

SUB-TOPICS:

- » Identity and pride
- » Leverage existing assets

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Hire a public relations staff person.	
2	Strengthen and promote the safety of established mature neighborhoods.	
3	Work with local media to ensure a positive community image.	
4	Focus on increasing the aesthetics of existing neighborhoods.	
5	Reduce the number of vacant buildings.	
6	Launch a professional marketing campaign for Anniston.	
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CITY IMAGE

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

COMMUNITY SERVICES

DRAFT GOAL: A coordinated and consolidated system of services for all members of the community that is visible and easy to understand.

SUB-TOPICS:

- » Youth development
- » Health + wellness
- » City Hall customer service
- » Community development
- » Animal welfare
- » Parks and recreation
- » Transit

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Create a program to use incarcerated inmates to build and fix up homes.	
2	Create program for retirees to help in schools (tutoring, reading etc.)	
3	Develop a summer youth program.	
4	Centralize all social services – one place to register.	
5	Create a recycling center.	
6	Promote “free activities” in city.	
7	Use radio for Mayor to address certain issues and update community on future plans.	
8	Create complex for all sports (in one place).	
9	Develop more services for the homeless.	
10	Create a program to get school productions (plays, programs etc.,) out into the community.	
11	Make World Changers program year round (could work to redevelop nuisance housing).	
12		
13		
14		

COMMUNITY SERVICES

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

LEARNING

DRAFT GOAL: Effective and well-regarded educational programs – from pre-kindergarten to vocational to higher education to life-long learning – that nurtures individuals and enhances economic opportunity for the community. For K-12,

- a diverse curriculum is offered,
- innovation is demonstrated,
- facilities are efficiently used and maintained,
- parents, teachers and community leaders are actively involved, and
- a more positive image is enjoyed.

SUB-TOPICS:

- » Curriculum
- » Facilities
- » Administration / leadership
- » Parental involvement
- » Image and perception
- » Performance (teachers, students)
- » Funding

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Consolidate schools and combine with County system.	
2	Convert Board of Education from elected to appointed positions.	
3	Create a vocational/career tech program/school.	
4	Create a program to increase/encourage parental involvement (meetings, support, resources).	
5	Create a positive advertising campaign to address public perception of schools.	
6	Develop a plan (with current industries) to offer programs to prepare students for jobs in the community.	
7	Implement program similar to "Get Caught Studying" (by Reverend Nettles).	
8	Develop methods of community outreach to emphasize value of education.	
9	Create internship program with business communities.	
10	Create adult re-education program.	
11	Hire more counselors for schools (start career guidance, life skills and parenting skills early).	
12	Build tutoring into the school day.	
13	Start an education mentoring program by corporations.	
14	Create a magnet schools within county system.	

LEARNING

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
15	Expand public library reading program to neighborhoods.	
16	Create program for collaboration between surrounding colleges and community schools.	
17	Start a Pre-K program.	
18	Use community volunteers to help teachers (with non-teaching tasks) and provide reading and homework help.	
19	Create after school programs.	
20	Change passing grade standards to be higher (from 50 to 70).	
21	Develop vocational school at Ft. McClellan.	
22	Create incentive program for students to study/do well in school.	
23	Develop program that connects interests of students to professionals (authors, songwriters, musicians etc.)	
24	Create more career days at school.	
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LEARNING

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

PLACE

DRAFT GOAL: Attractive and well-maintained natural areas and man-made areas that are points of pride for residents and impressive to visitors and investors.

SUB-TOPICS:

- » Downtown
- » Beautification and neighborhood associations
- » McClellan living
- » Smart growth and zoning

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Designate historic districts.	
2	Remove excess billboards .	
3	Start a program to deal with vacant and dilapidated buildings.	
4	Start an incentives program to clean up storefronts and create businesses.	
5	Clean up vacant lots (put community gardens there).	
6	Clean up more areas (south Noble Street).	
7	Create legislation to require standards to maintain property, buildings, etc.	
8	Increase landscaped medians where possible.	
9	Develop an incentive to facilitate the purchase of abandoned or vacant homes.	
10	Create a program to get school productions (plays, programs etc.,) out into the community.	
11	Make World Changers program year round (could work to redevelop nuisance housing).	
12		
13		
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PLACE

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

PROSPERITY

DRAFT GOAL: Broad opportunities for enhanced economic activities that are defined by

- a stream-lined coordination,
- a business friendly approach,
- diverse jobs and investments,
- a capable workforce, and
- leveraged assets.

SUB-TOPICS:

- » Economic / retail / commercial development
- » Education and workforce development
- » City finance and budgeting
- » Marketing and tourism

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Complete the Veterans parkway.	
2	Create a professional advertising campaign that promotes Anniston in positive way.	
3	Hire a person solely focused on bringing in industry.	
4	Create an industrial park at Ft. McClellan.	
5	Promote Anniston Airport for general and corporate aviation / develop its potential.	
6	Develop and implement skills based training / curriculum in partnership with industry and businesses.	
7	Require city employees to live in the community they are representing.	
8	Review taxation / build tax base.	
9	Hire an economic development staff member.	
10	Create a restaurant district in downtown.	
11	Create gateways to the city.	
12	Create incentive programs for small business (revolving load funds, 1 stop shopping for licenses).	
13	Develop a "research triangle" between JSU, Auburn and Alabama.	
14	Create a co-op program for local businesses.	

PROSPERITY

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
15	Provide tax incentives for new businesses to come to Anniston.	
16	Create a program for business owners to hire felons who want to start over (tax incentives).	
17	Create a "one stop" shop for doing business at City Hall.	
18	Develop a marketing campaign for the museums to jump start tourism.	
19	Develop a retirement community at Ft. McClellan.	
20	Create a hotel / convention center.	
21	Develop a hotel and convention center at McClellan.	
22	Create walking trail map that promotes natural assets (Ladiga etc.)	
23	List Anniston's assets in Alabama tourism book.	
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PROSPERITY

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

SAFETY

DRAFT GOAL: A sense of security and well-being that is felt throughout the community.

SUB-TOPICS:

Police visibility and communication
Youth off streets

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Develop neighborhood watch groups in each neighborhood.	
2	Create program to make public more aware of the potential health issues related to pollution.	
3	Increase police visibility throughout all neighborhoods to ensure residents feel safe.	
4	Use the best graduates from the police academy to serve Anniston's streets.	
5	Increase the public service worker's wages to incentivize their performance.	
6	Develop a drug task force within the Police Department.	
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SAFETY

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

TRANSPORTATION

DRAFT GOAL: A well-maintained transportation network that serves the community in a clear and friendly way, including

- roads,
- bus, pedestrian, and
- bicycles.

SUB-TOPICS:

- » Bus infrastructure (routes, shelters and ease of use)
- » Vehicular Infrastructure (roads, signage)
- » Pedestrian and Biking infrastructure (sidewalks, bike trials)
- » Airport and Amtrak Station

actions are in no particular order

ACTION #	ACTION (POLICY, PROJECT OR PROGRAM)	PRIORITY TALLY
1	Rework bus schedules to make them shorter.	
2	Finish the bypass.	
3	Create transportation options for the elderly.	
4	Create a way for public to report issues with roads or infrastructure.	
5	Improve bus shelters / infrastructure.	
6	Add more signs to direct people to Anniston.	
7	Get new busses / renovate the busses.	
8	Expand transit into surrounding areas for jobs (Jacksonville, Oxford).	
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TRANSPORTATION

Please write the action # of the 5 top actions (after tallying from the priority exercise) and then use the comment section to record the discussion about why those particular actions were chosen as most important.

PRIORITY ACTION #	COMMENTS

ONECITY
ONEVISION

ONECITY
ONEVISION

Community Summit
November 19, 2013

ACP Visioning + Planning

1. WELCOME

AGENDA

1. Welcome
2. Share Project Overview
3. Report on Public Workshops
4. Test Goal Statements
5. Small Group Work
6. Closing Remarks



2. PROJECT OVERVIEW

WHY ARE WE ALL HERE?

1. Anniston has seen significant change for the last 50+ yrs
 - Some externally driven...*can't control*
 - Some internally driven...*can influence*
2. Anniston—and its people—has significant unrealized potential
3. This process—*One City, One Vision*—represents a very unique opportunity...Must seize it!

PLAN PROCESS

WHAT IS A VISION?

A **community based** strategic planning effort in which citizens and leaders work together to identify a common agenda encompassing all aspects of community life.

The vision will be supported by the specific actions!

Project Schedule

PROCESS UPDATE (including tonight)

- 2/3 way through planning process
- 4 public meetings
- 5 Steering committee meetings
- Engaged over 500 people

3. WORKSHOP RESULTS

WHAT DID WE HEAR?



INPUT

BY THE NUMBERS

- 500 people attended the workshops
- 2,700+ unique inputs
- 99% positive satisfaction rate
- 255 people filled out the "I want to be part of the solution cards"



INPUT

BY THE NUMBERS (cont.)

- 1,207 comments were collected for step 1 (Clarify)
- 487 comments were collected for step 2 (Gaps)
- 190 comments (with 93 distinct actions) were collected for step 3 (Priority).
- 403 treasure cards received with 885 individual treasures.



INPUT	
CLARIFY: IDENTIFYING THE DRIVING ISSUES	
<i>1,207 total comments</i>	
1. Education / Schools	356 comments, 29%
2. Economy / Jobs	269 comments, 22%
3. Transportation	201 comments, 17%
4. Leadership	192 comments, 16%
5. Social Services	189 comments, 16%

INPUT	
CLARIFY: IDENTIFYING THE DRIVING ISSUES	
<i>Education / Schools (356 comments, 29%)</i>	
1. Curriculum	90 comments, 25%
2. Facilities	54 comments, 15%
3. Administration / Leadership	48 comments, 13%
4. Parental Involvement	39 comments, 11%
5. Image / Perception	31 comments, 9%
6. Teachers	24 comments, 7%
7. Funding	21 comments, 6%
8. Performance	12 comments, 3%

INPUT	
CLARIFY: IDENTIFYING THE DRIVING ISSUES	
<i>Economy / Jobs (269 comments, 22%)</i>	
1. Education	63 comments, 23%
2. Attract new businesses	34 comments, 13%
3. Remove barriers to business	28 comments, 10%
4. Develop McClellan	28 comments, 10%
5. Funding sources	13 comments, 5%

INPUT	
CLARIFY: IDENTIFYING THE DRIVING ISSUES	
Transportation	201 comments, 17%
Leadership	192 comments, 16%
Social Services	189 comments, 16%

INPUT	
GAPS: IDENTIFYING THE MISSING ISSUES	
<i>487 total comments</i>	
1. Place	37 out of 49 tables, 63%
2. Safety	28 out of 49 tables, 47%
3. Arts and Culture	25 out of 49 tables, 42%
4. City Image	14 out of 49 tables, 24%

INPUT	
PRIORITY: WHERE TO START?	
<i>190 total comments (93 distinct actions)</i>	
1. Education / Schools (29%)	
2. Economy / Jobs (27%)	
3. Leadership (9%)	
4. Transportation (8%)	
5. Social Services (6%)	

INPUT

WHAT I TREASURE MOST ABOUT ANNISTON

403 cards with 885 "treasures" organized into 13 categories

1. People	236 cards, 59%
2. Natural setting	114 cards, 28%
3. Proximity	84 cards, 21%
4. Opportunity / Potential	81 cards, 20%
5. History	78 cards, 19%
6. Attractiveness / special places	59 cards, 15%
7. Institutions	48 cards, 12%

INPUT

WHAT I TREASURE MOST ABOUT ANNISTON (cont.)

403 cards with 885 "treasures" organized into 13 categories

8. City Services	41 cards, 10%
9. Education	35 cards, 9%
10. Leadership	28 cards, 7%
11. Religion / Church	26 cards, 6%
12. Downtown	25 cards, 6%
13. Recreation	23 cards, 6%

PARTICIPATION

MOTIVATION

The majority of respondents expressed a "love" and "care" for Anniston and "want to see the city improve".

Specific motivations that were cited most frequently were:

- Want to be part of the solution
- Desire to learn and understand issues;
- Desire to share ideas;
- Concerns over youth/children;
- Felt it was their civic responsibility;
- They had been personally invited.

TEST GOAL STATEMENTS

DRAFT GOAL STATEMENTS

Instructions: Please circle how strongly you agree with each of the goal statements below on a scale from 1-5 with 1 being "I do not support" and 5 being "I fully support"

*You are not allowed to circle 0 or 6.

Arts and Culture: Thriving activities and cultural offerings for all ages that are well-supported.	NO SUPPORT 1 2 3 4 5 FULL SUPPORT
Comments:	

City Image: A joyful and friendly community that promotes its unique story and is attractive to visitors, investment and new and former residents.	NO SUPPORT 1 2 3 4 5 FULL SUPPORT
Comments:	

Community Services: A coordinated and consolidated system of services for all members of the community that is visible and easy to understand.	NO SUPPORT 1 2 3 4 5 FULL SUPPORT
Comments:	

GOAL STATEMENTS

Please note that goals are listed in alphabetical order, not in order of importance or value

TOPICS:

Arts and Culture	Place
City Image	Prosperity
Community	Safety
Services	Transportation
Leadership	
Learning	

GOAL STATEMENTS

Arts and Culture: *Plentiful activities and cultural offerings for all ages that are well-supported.*

GOAL STATEMENTS

City Image: *A proud and friendly community that promotes its unique story and is attractive to visitors, investment and new and former residents.*

GOAL STATEMENTS

Community Services: *A coordinated and consolidated system of services for all members of the community that is visible and easy to understand.*

GOAL STATEMENTS

Leadership: *Engaged, vested, and effective public and private leaders that collaborate for the good of the Anniston community.*

GOAL STATEMENTS

Learning: *Effective and well-regarded educational programs—from pre-kindergarten to vocational to higher education to life-long learning—that nurture individuals and enhances economic opportunity for the community. For K-12,*

- *a diverse curriculum is offered,*
- *innovation is demonstrated,*
- *facilities are efficiently used and maintained,*
- *parents, teachers and community leaders are actively involved, and*
- *a more positive image is enjoyed.*

GOAL STATEMENTS

Place: *Attractive and well-maintained natural and man-made areas that are points of pride for residents and impressive to visitors and investors.*

GOAL STATEMENTS

Prosperity: *Broad opportunities for enhanced economic activities that are defined by*

- *a stream-lined coordination,*
- *a business-friendly approach,*
- *diverse jobs and investments,*
- *a capable workforce, and*
- *leveraged assets.*

GOAL STATEMENTS

Safety: *A sense of security and well-being that is felt throughout the community.*

GOAL STATEMENTS

Transportation: *A well-maintained transportation network that serves the community in a clear and user-friendly way, including:*

- *roads,*
- *bus,*
- *pedestrians, and*
- *bicycles*

DRAFT GOAL STATEMENTS

ONECITY
ONEVISION

Instructions: Please circle how strongly you agree with each of the goal statements below on a scale from 1-5 with 1 being "I do not support" and 5 being "I fully support"

*Goals are in alphabetical order, not in order of importance or value

GOAL STATEMENT	NO OPPORT	1	2	3	4	5 FULL SUPPORT
Arts and Culture: Promote art, history and cultural offerings for all ages that are well supported.					☒	
Comments:						

GOAL STATEMENT	NO OPPORT	1	2	3	4	5 FULL SUPPORT
City Image: A proud and friendly community that promotes its unique story and is attractive to visitors, investment and new and former residents.					☒	
Comments:						

GOAL STATEMENT	NO OPPORT	1	2	3	4	5 FULL SUPPORT
Community Services: A coordinated and consolidated system of services for all members of the community that is visible and easy to understand.					☒	
Comments:						

PG 1

01/14

SMALL GROUP WORK

SMALL GROUP WORK

1. Identify your table leader
2. Share supplies
3. Follow 3 steps

SMALL GROUP WORK

3 Steps

1. **Support ...Which actions do you support?**
2. **Prioritize ...What are the 5 most important actions?**
3. **Discuss...Why are those actions most important?**

SMALL GROUP WORK

Step 1: Support (20 minutes)

Which actions do you support?

1. Review all actions
2. Indicate which actions you support with a 

Actions LEARNING ONECITY ONEVISION		
DRAFT GOAL: Effective and well-regarded educational programs—from pre-kindergarten to vocational to higher education to life-long learning—that ensure individuals and enhance economic opportunity for the community for K-12. Sub-topics addressed: • Education is accessible • Innovation is demonstrated • Facilities are effectively used and maintained • Parents, teachers and community leaders are actively involved, and • A strong positive image is enjoyed SUB-TOPICS: • Curriculum • Facilities • Administration / Leadership • Financial Management • Image and perception • Performance (teachers, students) • Funding Indicate all actions you support with a 		
ACTION #	ACTION / POLICY / PROJECT OR PROGRAM	SUPPORT
1	Consolidate schools and combine with County system.	
2	Convert Board of Education from elected to appointed position.	
3	Create a vocational/career tech program/school.	
4	Create a program to increase/encourage parental involvement (meetings, support, resources).	
5	Create a positive advertising campaign to address public perception of schools.	
6	Develop a plan (with current industries) to offer programs to prepare students for jobs in the community.	
7	Implement program similar to "Get Caught Studying" by Newsweek Inc.	
8	Develop methods of community outreach to emphasize value of education.	
9	Create internship program with business communities.	
10	Create adult re-education program.	
11	Have more exemptions for schools (start career guidance, life skills and parenting skills early).	
12	Build tutoring into the school day.	
13	Start an education mentoring program by corporations.	
14	Create a magnet schools within county system.	

SMALL GROUP WORK

Step 2: Priority (20 minutes)

Which actions are most important?

1. Circle the 5 most important actions
2. Go around the table and share top 5 actions.
3. Tally up the actions using the 11x17 recorder sheet

Actions LEARNING ONECITY ONEVISION		
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SMALL GROUP WORK

Step 3: Discuss (20 minutes)

Why are these actions most important?

As a group, discuss why each of the top 5 actions are the most important.

WHAT'S NEXT?

NEXT STEPS

Develop Actions

- Steering Committee will review all input
- Steering Committee will develop 3-5 priority actions for each of the eight topics
- Community Open House will take place in February to share draft plan
- Finalize draft plan
- Initiate Task Forces and implementation

ONECITY
ONEVISION

THANK YOU!