

NEWS RELEASE



FOR IMMEDIATE RELEASE

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“Who’s Bad?” returns for Model City Music Festival

The Ultimate Michael Jackson Tribute Band is headed back to historic downtown Anniston on Friday, July 24 to pay tribute to one of the biggest music icons in history.

Who's Bad kicked off the city's Model City Music Festival concert series in 2012 with an electrifying performance, and will take the stage at Zinn Park for a second time to entertain fans of all ages.

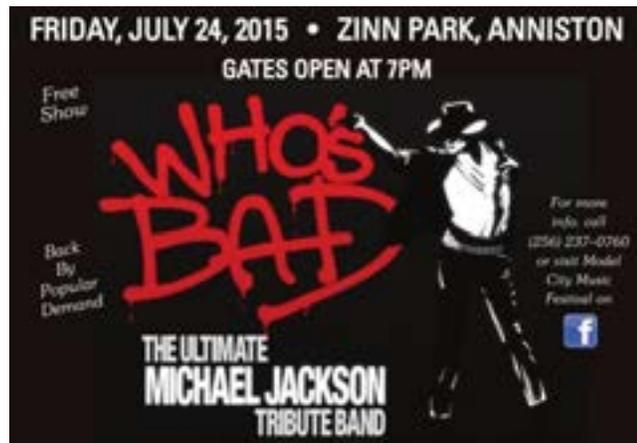
Hailed as the "World's best Michael Jackson band" by USA Today, Who's Bad has been performing for over a decade, and will bring the King of Pop's music to life for a night of fellowship, fun and celebration of the arts.

“We’re honored to have this exciting band performing here in the city of Anniston for a second time,” said Mayor Vaughn Stewart. “This is a family-friendly event where you can bring your lawn chairs and picnic while enjoying this show that I’m sure will create some great memories.”

The landscape for live shows had been dormant for years until this electrifying band blew the roof of a skeptical, yet curious Anniston crowd in 2012.

City leaders and staff recognized the opportunity for a public/private partnership with promoters Larry May and Robert Jackson, and subsequently Anniston's Model City Music Festival concert series was born.

"We both felt that this act bridged all gaps in our city," said Larry May.



“Michael Jackson's music was universally loved and respected. This artist was a perfect choice to bring everyone in the community together. These songs break down all barriers and are not only a backdrop for our musical collections but our culture as a whole.”

The performance is free and open to the public. Gates open at 7 p.m. however, guests are strongly encouraged to arrive early.

Beer, wine and soft drinks will be available for purchase. No coolers will be allowed. For more information, call (256) 237-0760.

The City of Anniston

Located in the foothills of the Appalachian Mountains in northeast Alabama, Anniston sits as the county seat for Calhoun County and a regional hub for legal, medical, and banking services. Home to the bronze-level mountain bike ride center of Coldwater Mountain, Anniston offers a wide range of recreational options such as biking the Chief Ladiga Trail or visiting the Anniston Museum of Natural History. For more information about the City of Anniston, visit anniston.al.gov.

Who's Bad?

Who's Bad's live performance is an unrivaled celebration of pop music's one true King. Their power-packed performance of Michael Jackson's expansive catalog has ignited crowds on every continent and can only be described as a jaw-dropping, musical must-see. As the longest-running Michael Jackson tribute band, and the only one to predate his untimely passing, Who's Bad has awed even the skeptics, selling out nearly 50 venues in the United Kingdom including London's O2 in December of 2010, the venue where the King of Pop was slated to end his career with a 50-show "This Is It" concert series.