

NEWS RELEASE



FOR IMMEDIATE RELEASE

October 28, 2015

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Main Street Anniston kicks off the 3rd Annual Neewollah on Noble fall festival Oct. 31

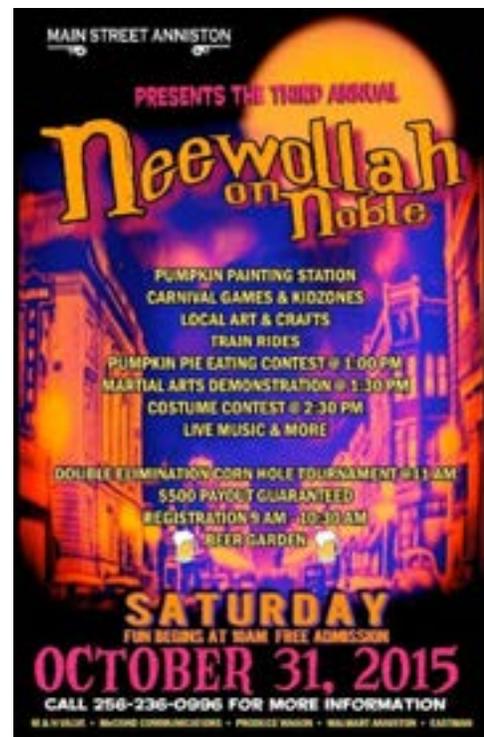
Despite spats of rain and light drizzle throughout the week, organizers at Main Street Anniston say that the 3rd Annual Neewollah on Noble fall festival, that is to be held from 10 a.m. to 4 p.m. on Saturday, Oct. 31, is still on schedule!

A high of 71 degrees and a low of 60 degrees is predicted for Saturday. Although it will be a cloudy day, light rain isn't expected to make an appearance until later in the evening.

"We're proud to host this free family-friendly event for the community for a third year in a row," said Main Street Anniston Director Brian Watson.

"We're introducing some exciting additions this year including more activities for adults like our beer garden, and corn hole tournament and pie eating contests that have cash prizes and gifts."

Neewollah (Halloween spelled backwards) will celebrate its third year in historic downtown Anniston with a variety of fun fall festival activities that include: costume contests, train rides, carnival games, live music, arts & crafts, pumpkin & scarecrow decorating, a treat walk, beer garden, corn hole tournament, exhibits and a pumpkin pie eating contest! Admission is free.



"We want to thank our volunteers and sponsors this year for their support," Watson said.

Sponsors for this year's Neewollah on Noble include: Eastman, Thai One On, M&H Valve Co., Anniston Walmart, The Produce Wagon, Still Mid-Town Ceramics, and McCord Communications.

For more information, call Main Street Anniston at (256) 236-0996, or email Charity Duncan at cduncan@anniston.al.gov.

The City of Anniston

Located in the foothills of the Appalachian Mountains in northeast Alabama, Anniston sits as the county seat for Calhoun County and a regional hub for legal, medical, and banking services. Home to the bronze-level mountain bike ride center of Coldwater Mountain, Anniston offers a wide range of recreational options such as biking the Chief Ladiga Trail or visiting the Anniston Museum of Natural History. For more information about the City of Anniston, visit anniston.al.gov.

Main Street Alabama

Main Street Alabama began in 2009 and incorporated in 2010 to serve as state coordinator of the Main Street program. It follows a 30-year-old model for community revitalization that has seen great success nationwide. A nonprofit organization, Main Street Alabama stresses public-private partnerships, broad community engagement, and strategies that create jobs, spark new investment, attract visitors, and spur growth. Main Street builds on the authentic history, culture, and attributes of specific places, to bring sustainable change.