

NEWS RELEASE



FOR IMMEDIATE RELEASE
November 10, 2014

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Harbor Freight Tools to Open Anniston Store

The ink is dry on a lease agreement signed by Harbor Freight Tools, making Anniston its first store location in the region, and its seventh store location in the state of Alabama.

The major discount tool retailer has stores in Montgomery, Birmingham, Dothan, Mobile, Huntsville, and now Anniston after signing a lease agreement with the building owner of the Anniston Plaza located at 3500 McClellan Boulevard.

"We're thrilled to be opening our seventh Harbor Freight Tools store in Alabama and very pleased by the warm welcome we've received in Anniston" said Eric Smidt, president of Harbor Freight Tools.

"At Harbor Freight, we're all about delivering high quality tools at ridiculously low prices. We do it by manufacturing our tools at the same factories as the expensive brands, but we cut out the middle man and pass the savings on to our customers. We've also invested millions of dollars to build and operate our own state-of-the-art quality test labs to ensure that we're constantly driving quality at the lowest possible price. We invite everyone in the Anniston area to visit our upcoming new store at 3500 McClellan Boulevard and see why if you buy tools anywhere else, you're throwing your money away."

Harbor Freight Tools has over 520 stores nationwide and stocks over 7,000 items in categories including automotive, air and power tools, shop equipment and hand tools.

The retailer caters to automotive and truck repair shops, government agencies, schools, manufacturers, contractors and tool enthusiasts.

"We are excited that Harbor Freight Tools has decided to invest in the City of Anniston," said Mayor Vaughn Stewart.

“They will be filling a vacant building in our city and will strengthen the retail offerings of our community. The city will assist Harbor Freight Tools by engaging its ‘High Priority Resource Team’ incentive for new and expanding retailers which includes expedited permitting and approvals.”

Harbor Freight Tools

Founded in North Hollywood, CA in 1977 and now based in Calabasas, Harbor Freight Tools is the leading discount tool retailer in the U.S. selling high quality tools at "ridiculously low prices" in over 520 stores nationwide and on its website <http://harborfreight.com>. Harbor Freight Tools stocks over 7,000 items in categories including automotive, air and power tools, shop equipment and hand tools. With a commitment to quality and a lifetime guarantee on all hand tools, Harbor Freight Tools is a favorite of automotive and truck repair shops, government agencies, schools, manufacturers, contractors and tool enthusiasts who want top-quality and great selection and value. The results speak for themselves - with over twenty million customers nationwide and thousands of people switching to Harbor Freight Tools every day. Additional information about Harbor Freight Tools and online sales can be found at <http://harborfreight.com>, on Facebook at <http://facebook.com/harbor.f.tools> and on Twitter at <http://twitter.com/harborfreight>.

The City of Anniston

Located in the foothills of the Appalachian Mountains in northeast Alabama, Anniston sits as the county seat for Calhoun County and a regional hub for legal, medical, and banking services. Home to the bronze-level mountain bike ride center of Coldwater Mountain, Anniston offers a wide range of recreational options such as biking the Chief Ladiga Trail or visiting the Anniston Museum of Natural History. For more information about the City of Anniston, visit anniston.al.gov.